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TWICE WEEKLY—MONDAY & THURSDAY

EDITORIALS

Confidence Vote

The present difficult marketing season capped by the news last week that more than a million boxes of apples will be sent to the United Kingdom as a gift has failed to shake grower-confidence in the growers' marketing organization—if one is to judge by the debate and the action taken by the growers' representatives at the B.C.F.G.A. convention in Penticton on Tuesday.

The delegates passed a vote of confidence in the B.C. Tree Fruits organization, the executive and the governors. The vote was not unanimous; there was one dissenting voice.

The debate on the resolution was an interesting one. Question after question touching on a wide variety of the aspects of the deal were hurled at A. K. Loyd, general manager of B.C. Tree Fruits. The questions did not seem to be asked in a manner of seeking information or to clarify some particular point. The severest criticism came from one grower (he was not a delegate) who argued that apples were now being packed for British shipment, piling additional expense upon the grower, and he seemed unconvinced when he was told repeatedly that this was not the case. The one delegate who voted against the confidence resolution did so solely because he felt that not enough effort had been made to have the railways, the Canadian government, or the U.K. government pay the transportation charges to the coast. The replies to his questions did not quite satisfy him. Mr. Loyd stated that both Ottawa and the U.K. had refused to underwrite this expense (the latter because it would require dollars) and that, while as yet the railways had not been approached, they would be.

Surprisingly enough the fact that Ottawa has failed as yet to "come through" with any financial support for the apple deal, there was little comment on this subject. Maybe this was the result of Mr. Loyd's outline of the efforts which had already been made in this regard and his assurances that these efforts had not ceased; maybe, it was the conviction of the delegates that no government could stand by and see 3,600 growers bear the cost of a multi-million dollar gift, the good-will benefits of which will accrue to the whole Canadian people, without providing some assistance now or at a later date. There was little discussion upon a resolution which called upon Ottawa to provide the fruit industry with the same assistance it had given other agricultural produce.

During the debate Mr. Loyd commented that his organization had carefully avoided the use of the word "gift," although he did admit that little other interpretation could be put upon the sending of these apples to Britain. Britain is not paying for them, is getting them without any cost except for trans-ocean freight charges. Anything obtained without payment is a gift received. Should Ottawa fail to provide any assistance, the Okanagan growers bear the cost, so they will be giving the gift. That is the situation at the moment. Should Ottawa provide some assistance, the gift would become one from the Canadian people, in just the proportion which the federal government assistance pays the cost. In any event, it still remains a gift as far as Britain is concerned.

Certainly growers did not like the idea of giving away more than a million dollars of fruit in which they have invested more than 2½ million dollars. But it was evident on Tuesday that they had accepted the realistic viewpoint adopted by Tree-Fruit governors that it was better to have the fruit used, even as a gift, than to dump it in a vacant field some weeks hence, provided the cost differential is not too great.

The general trend of the debate on Tuesday but served to emphasize once again the strength of the organization which the growers have setup and the high regard in which they hold it.

Sane Sunday, But Not a Blue One

Since the people of Toronto and Windsor and other communities have indicated that they feel sports should be permitted on Sunday, there has also been a considerable amount of discussion on this subject in this province. In Toronto a majority of the voters cast their ballots in favor of being freed from the present Sabbath sports ban. And they did so despite a very well organized and aggressive campaign against it which had the support of the three Toronto dailies. There are grounds for believing a similar majority would be found in this city and province were a plebiscite to be held.

This is a contentious subject and one which will provoke a great deal of acrimonious discussion before the issue is taken. However, there is one cardinal point which is apt to be overlooked by those whose persuasions might lead them into a touch of intolerance. This is the democratic right of the people in a community to decide by majority vote what kind of Sunday they want, cloistered or unfettered. Sunday sports, either amateur or professional, should not of course interfere with the aspirations of those otherwise minded; but in a free and enlightened community there should be ample room for both Sunday sport and Sunday worship.

To some this may be an unpalatable viewpoint, but it is nevertheless a fact that individuals not given to church going do not take kindly to coercion on the part of those who are. It is unlikely that church attendance gains by the present sports ban; nor is it likely to lose by any relaxation of the ban. Human beings are not normally made pious by legislation. Sunday observance is a matter which is probably best left to the preference of the individual home.

For some people in a crowded community a Sunday may be their only time to indulge in healthy, open-air pursuits, such as are provided for players and spectators alike at sports events. Nor is it essential that a conflict should arise; the hours can be arranged so that individuals may combine both forms of Sabbath activities, ecclesiastical and secular, with tolerance and goodwill.

The Rural Church

Talk is circulating that more urban churches should be built and that, consequently, fewer rural churches should be

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EXECUTIVE MEMBERS of the Fruit and Vegetable Workers' Union (T.L.C.) were chosen at the conclusion of the two-day annual convention held in Penticton last week-end. The fourth annual parley was marked by a spirit of co-operation between employee and employer and the necessity of continuing harmonious relationships for the benefit of the fruit growing industry. D. R. Leckie, of Kelowna (centre, seated), was

chosen the new president, succeeding Lionel Valair of Vernon. On the left of Mr. Leckie is A. B. Hestford of Naramata, while W. Sands, Kelowna, is on the right.

Standing, left to right, are: J. Chadwick, Vernon, vice-president; T. T. Kobayashi, Okanagan Centre, secretary-treasurer; O. H. Misener, Oliver, vice-president.

Policy of Giving Apples To Britain Is Endorsed At Fruit Growers' Parley

By Courier Staff Reporter

PENTICTON—The policy of giving a million or more boxes of apples to Britain, as announced last week in The Courier, was given an overwhelming endorsement by delegates to the B.C.F.G.A. convention at Penticton Tuesday afternoon. The vote came after A. K. Loyd, president and general manager of B.C. Tree Fruits Ltd., had faced a barrage of questions which lasted nearly an hour. The resolution was moved from the floor by G. Towgood, of Summerland, and seconded by N. Pooley, of Kelowna. It expressed confidence in "B.C. Tree Fruits, the executive and the governors." There was only one dissenting vote.

The discussion brought out many points affecting the decision to send the million boxes of apples to Britain to save them from being dumped a few weeks hence. The first shipment of apples left New Westminster on January 16 and the balance will go forward during the next month. The B.C. fruit growers, who have more than \$2.00 tied up in each box of these apples—\$1.00 production costs and \$1.00 packing costs—will add another 26 cents to that amount through freight charges to New Westminster. The U.K. pay the cost of trans-ocean shipments.

The air was tense as Mr. Loyd gave his report and discussed the length the governors had made a few days ago.

For the most part, delegates remained perfectly still, with eyes riveted on the speaker. Occasionally one would cross his legs or shift his position to ease his back on the straight chairs, but the majority were quiet, intent. One sat with a cigarette hanging from the right side of his lower lip, quite unconscious that the burning ash was creeping closer and closer to his face.

Another sat with cigarette between fingers, quite unconscious of it until he suddenly jumped with the burn of it. A third sat with lips pursed and tip of tongue quite visible for some fifteen minutes. And so it went. The crowd of five hundred people were quite unconscious of anything excepting

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KIWANIS CLUB DINNER-DANCE TUESDAY NIGHT

Marking the commencement of a new year, members of the Kelowna Kiwanis Club are staging their annual dinner and dance this Tuesday evening at the Canadian Legion Hall. Commemorating Kiwanis International week, installation of officers for the coming year and the induction of six new members will highlight the evening's program.

Conducting the installation and induction ceremonies, at which retiring president Ross Donaldson will turn over the reins of office to his successor Dr. Hee Mohr, is Clair Greely, Lieutenant-Governor of this district. Guests of honor at the banquet and dance will include Mayor and Mrs. W. B. Hughes-Games, Mr. and Mrs. R. G. Rutherford, Mr. and Mrs. Ed Abbott, Dr. and Mrs. Mel Butler, Mr. and Mrs. George Rannard, Dr. and Mrs. Gordon Wilson, Mr. and Mrs. J. Brown, the former honorary Kiwanian, and R. A. Darker.

Following the dinner and ceremony a dance for Kiwanians and friends will be held at the Legion Hall with Eric Baker and his orchestra providing musical entertainment for the evening. Ross Donaldson is in charge of arrangements.

The negotiating committee of the Okanagan Valley Municipal Association will meet representatives of the Okanagan Valley Fire Fighters' Union on January 25 to discuss a new working agreement.

The firemen wrote Council Monday night requesting a meeting. The January 25 conference will be held in either Vernon or Kelowna.

NAVY LEAGUE HONORS TWO LOCAL WOMEN

Mrs. D. C. Kyle and Mrs. Rupert Brown Presented with Certificates

ANNUAL MEETING

Local Branch of Navy League Selects Officers for New Year

Presentation of Certificates of Merit to Mrs. D. C. Kyle, retiring secretary, and Mrs. Rupert Brown, president Ladies Auxiliary, highlighted the annual meeting of the Kelowna Branch, Navy League of Canada held last Monday evening in the Women's Institute Hall.

Signs and framed the certificates were presented to the honorees for faithful and valuable service. They arrived from Navy League headquarters in time for the annual meeting.

Following a resume of the year's activities, the following officers were chosen: J. D. Whitham, chairman; R. J. Sugars, K. R. Young, Mrs. C. B. Porter, Harold Jewell, Ray Stone and W. H. Rennie, committee members. Mrs. Brown will again head the Ladies' Auxiliary.

Lauding Petty Officer Lawrence Potluis, whose outstanding record as a Sea Cadet, was responsible for

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SNOW AND ICE BLAMED FOR CAR ACCIDENTS

Extremely hazardous driving conditions continue to exact a toll in property loss but due to the slow speed of the vehicles involved no one has been hurt seriously.

Two trucks were in collision in Rutland Monday, causing damage estimated at over \$200 but only a shaking up to the drivers. Brunt of the damage was on the truck of Willis Kopski, Ellison. Other driver was Gilbert D. Cameron, Guleshan road.

Minor damage was the net result recently as a light delivery truck driven by Harry Raahke struck a coupe, owned by J. A. Krasman, on the road in the 1100-block Richter Street.

On Saturday a truck and a passenger car were in collision on the Joe Rich road. Stanley F. Thompson sustained \$117 damage while the truck of Henry Braun needed \$40 worth of repairs.

FATHER DIES IN ANTIPODES BENVOULIN—Mrs. Charles Gowat, has learned of the death of her father, Mr. C. Carter, in New Zealand, on December 31, 1949. Mr. Carter had been in failing health for some time.

COLD WEATHER CANCELS LOCAL CANCER MEETING

Due to the cold weather, the annual meeting of the Kelowna Cancer Society, planned tonight, has been postponed until Wednesday, January 25.

The meeting will be held in the board room of B.C. Tree Fruits Ltd., at 8 p.m.

Lake Control Waiting For Ottawa Word

Hon. E. C. Carson Reviews Highway Work for B.C.F.G.A. Delegates

The provincial government is prepared to go ahead at any time and pay fifty percent of the costs of the flood control measures for the Okanagan, Hon. E. C. Carson, minister of public works, told the delegates to the B.C.F.G.A. convention in Penticton on Wednesday, but as yet no definite agreement had been made with Ottawa.

Ottawa originally expected the municipalities to pay a portion of the cost, but the province took the viewpoint that this was unfeasible and impractical and urged that the two senior governments divide the cost between them.

While a formal agreement has not yet been reached, he expects it to be at any hour. Further work on the projects, such as acquiring the right of way and other preliminary activities are being held up pending the formal financial arrangement.

Mr. Carson made this statement in the course of a review of the general road situation in British Columbia.

Costs of keeping the provincial highways open with snow ploughs was running as high as \$30,000 a day, he stated. He urged that fruit growers not ask for roads to be ploughed unless it was absolutely necessary. The department was willing to do any necessary work in the winter months.

In British Columbia, 12,000 people were working to build and maintain 22,000 miles of highway through difficult construction and maintenance country, including many high mountain passes. "This province," he said, "is doing a road job as good as any on the continent."

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McCLURE HEADS MERCHANTS

The opening meeting of the 1950 executive committee of the Retail Merchants' Bureau was held Monday evening, to discuss the various recommendations received from the annual meeting.

In addition to arranging for a general meeting on February 13th, 1950, to be held in the B.C. Tree Fruits board room at 8:00 p.m., progress was made in drawing up proposed by-laws.

Vice-Chairman C. F. McClure assumed the chairmanship, following a request from W. C. Brodie that his resignation be accepted due to circumstances over which he had no control.

The executive will be contacting all members to learn their reaction to proposal that store-closing hours for Monday, Tuesday, Thursday and Friday be changed from 8:00 to 5:30 p.m.

City Council Monday night endorsed the brief submitted to Premier Byron Johnson by the Kelowna Board of Trade, requesting the government to construct the Naramata road.

Copies of the brief have been sent to other municipal bodies and organizations throughout the valley.

Lake Freezes Over 2nd Year In Row; Some Relief Hinted

Convention Notes

THE WEATHER was cold. Penticton's usual icy blasts were blowing up the main street, but it seemed colder than usual.

THE SILENT annual convention opened on a new note—an innovation. This was the first time that the B.C.F.G.A. parley opened with a prayer—insofar as the press table could remember. The scribes wondered if this just happened to be any connection between that prayer and shrinking markets?

PENTICTON'S MAYOR W. A. RATHBUN extended a civic welcome. He paid tribute to the fruit pioneers for their foresight and fortitude and urged newcomers to the "handmade" Okanagan to recognize their debt to the pioneers.

A MINUTE'S SILENCE was the convention's tribute to the late J. R. J. Stirling.

CONVENTION ARRANGEMENTS were good—as usual. The B.C.F.G.A. convention is as well organized as any The Courier covers. The small details are well looked after. The coffee periods, morning and afternoon, are appreciated. This is provided by the Penticton local.

IVOR NEWMAN, Glenora, was in the chair. He was jettisoned there by the untimely death of President J. R. J. Stirling. He was a trifle nervous at the opening session, but this was overcome when the convention got down to business.

CHARLIE HAYDEN, secretary, upon whom so much of the convention rests, was looking hale and hearty. Charlie seems to grow younger in looks and spirits every year.

THE FIRST CONVENTION orchid went to Ivor Newman, who started the meeting on time.

J. B. LANDER, SALES MANAGER, B.C. Tree Fruits, made his first appearance before the B.C.F.G.A. convention Tuesday afternoon. He dealt in detail with the marketing of various fruits. His remarks and comments held the close attention of the delegates. The press table felt his impression was "good."

TUESDAY AFTERNOON the large Gyro hall was packed to hear Ivor Newman's report and discussion. It was probably a record attendance.

MR. LANDER USED The Courier's report on marketing conditions to emphasize the generally poor market situation. This report appeared in The Courier two weeks ago.

APPLAUSE FOLLOWED the passing of the confidence vote in B.C. Tree Fruits which closed the city-to-Britain discussion. Only one delegate was opposed to the resolution. He was I. A. Gledlie, of Okanagan Centre. Later he told The Courier he was opposed because he felt not enough effort had been made to get either the U.K. or Canadian governments to pay the transportation costs to the coast. If Ottawa would give this assistance, it would remove his opposition.

ONE OF THE AMAZING features of the Tuesday discussions, was the good humor evident throughout the day, despite the present seriousness of the marketing situation.

A rather interesting point was the manner in which the delegates turned their backs on an "easy money" resolution. The resolution was to allow the fruit and honey act be changed to permit some tolerance for slightly hauled fruit in the extra fancy grade. In this difficult marketing period and with the present prospect of reducing returns, it might have been expected that growers would look with some favor on anything that would give them more money. But no, they took the long-term view and refused to be stampeded into departing from it. The delegates refused to lower a grade which gives their fruit a higher quality than that of Fruit Processors. It was R. P. Walrod who said: "Bill Vance has devoted much of his life to effectively following an ideal in serving faithfully the interests of the primary producer."

D. McNair was an interested spectator from the sidelines for the first time. However, on Tuesday night his opinion was sought on the question of "specialty" salesmen. He urged that more work be done with the retail outlets to encourage greater B.C. fruit sales.

By ten p.m. Tuesday it was quite evident that Ivor Newman would make a capable presiding officer. Nervous in the opening stages, he gained confidence as the day wore slowly on and handled the resolution periods with confidence and finesse.

After reporting eleven B.C.F.G.A. conventions this reporter was again amazed at the high calibre of debate. It is true there was a great deal of blather and that some delegates

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Thirty-Year Low Mark Reached Again

A STRAW of hope has been held out that the teeth of winter's icy grip may be broken before the week-end.

Last night's 7 below bore out a prediction by the weatherman that milder weather is in sight for a province chilled to the marrow by severe freezing conditions since the new year started.

First break appeared Tuesday night when temperatures in the far north mellowed considerably after 50 belows and lower were the vogue for the previous several days.

Warmer air is moving southward slowly, the B.C. weather office advises, but the movement was too slow to halt the freezing over of Okanagan Lake for a second year in succession. Ice, averaging about two inches thick almost from one end of the lake to the other, already is interfering with water traffic. A public works department official today advised curtailment of ferry service may come sooner than planned.

Owing to the difficulty of keeping two channels open and fear of propeller damage from big cakes of ice, one of the two ferries may be taken off service tomorrow.

Early this week the department announced the M.S. Lequime would be taken off on Monday for its annual engine overhaul.

While sections of the province are hit by shortages of coal and water, the north Okanagan is struggling with a power shortage situation. B.C. Power Commission's Shuswap Falls power production has been reduced considerably.

Residents from Winfield north to Salmon Arm have been on emergency power rations since Sunday. West Kootenay Power and Light Company, through its inter-connection at Windfall, has been helping the northern part of the valley out by supplying a minimum load of 3,300 horsepower since Sunday afternoon.

Shuswap Falls' power has been cut 50 percent, it is reported, by the failure of one of the two turbines. A diver was ready to go below and inspect the turbine for damage today.

Blacked at Night Meanwhile streets in the North Okanagan are black at night. Electric signs and window displays are shut off. Vernon street lights are not turned on until 6 p.m.

Freeze-overs on Okanagan Lake are not uncommon. But two years in a row is a record.

According to F. M. Buckland, who has kept a diary on Okanagan happenings back to the early days, successive freezings happened twice—in 1929 and 1930 and in 1936 and 1937.

A threatened coal shortage here has been alleviated somewhat, dealers reported. Main difficulty now is coping with the flood of orders and getting the coal delivered.

Below Again Early Wednesday morning's low of 18 below equalled the winter's worst effort just after the turn of the year. Tuesday morning it was just about as bad as the mercury slithered to 17½ below.

Coldest on record here is 22 below, on January 11, 1909. When cold polar blasts pushed the temperature down to 18 below, it was the lowest reading in 50 years.

Plumbing firms in the city still are trying to catch up with appeals for help to thaw out frozen pipes. In some instances pipes have burst, requiring city waterworks crews to turn off the water.

Cut Down Ice Ruts Though light falls of snow have been recorded almost every day since the record 28-inch snowfall between Christmas and New Year's, all streets and highways in the vicinity are passable.

City workmen have abandoned snow removal efforts until the weather becomes milder. Ice ruts are the biggest problem at the moment. There are being scraped down as quickly as possible and snow pushed to the sides of the roads.

More snow is promised. Snowfall so far this winter is well over the three-foot mark.

CITY ACCEPTS 1950 POLICE AGREEMENT

City Council Monday night accepted the 1950 police contract, which calls for an increase of \$1,948.81 compared with 1949. Contract which calls for seven police officers, totals \$20,241.32.

It was revealed that contract for the City of Kamloops for six men totals \$19,284.03; Vernon (six men) \$17,644.18; and Penticton (6½ men) \$20,058.77.

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Necessity of Bringing New Industries to City Urged by Kelowna Mayor

NECESSITY of every Kelowna citizen and civic organization encouraging new industries to the Orchard City, in order that this community may become self-sustaining in future years, rather than be solely dependent upon the fruit industry, was stressed by Mayor W. B. Hughes-Games at the mayoralty dinner held in the Royal Anne Hotel Tuesday night.

His Worship referred to the rapid expansion of the city during the past five years, and said "the time is coming that we start to make the goods which we require in our daily lives." He said the City Council this year had set up an industries committee to investigate this question, and to work hand-in-hand with the Kelowna Board of Trade. Many Vancouver firms which had set up branch offices in Kelowna are doing 50 per cent more business than they anticipated, he said.

At the same time he paid tribute to former civic officials who have played a major role in the development of the city. He also complimented the heads of the various civic departments, most of whom, he said, are comparatively young men.

Touching on the increased population, Mr. Hughes-Games said there are more than 100,000 people in the Okanagan Valley today. "It is time we manufacture the goods which we use. We are in the centre of the Okanagan Valley, the centre of population. We are the terminus of two branch railway lines. We are on a lake that can provide shipping service," he declared, referring to the area which the city is developing for new industries.

Pasture of People "With that in mind, I think it is time we should think about the future of our people," he said. His Worship said that in addition to

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CONVICTION NOT ONLY UPHeld BUT TERM STIFFENED

Three Days More in Jail Instead of Fine; Licence Suspended One Year

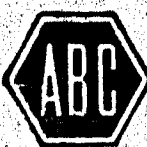
Appeal of Warren J. Brown, Kelowna, against a drunken driving conviction last month in city police court here, was thrown out by Judge J. H. Archibald in County Court here Tuesday.

Sentence was altered at the same time. Instead of seven days in jail plus a \$25 fine, Brown now must serve 10 days, without a fine. Brown was assessed \$75.00 costs. Judge Archibald also prohibited Brown from driving anywhere in Canada for one year.

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2 NECESSITY OF BRINGING

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the fruit and vegetable industry, Kelowna also derives a great deal of money from the tourist trade. Elaborating on this point, he stated that Kelowna's hotel accommodations are "not too good." "I think we should spend money. To make money you have got to spend it. I think we should get people here who will bring in the money," he continued, adding that a good publicity agent would do a great deal to publicize Kelowna.

Alderman J. J. Ladd, finance committee chairman, said that while he agreed with the mayor's sentiments, and that while the city is in a sound financial position, caution should be exercised in expenditures.

He pointed out that there is a possibility that by-laws totalling \$250,000 may be presented to ratepayers the early part of the year. This includes a possible \$150,000 hospital bylaw; \$50,000 for the city hall; \$20,000 for street lighting, while the Aquatic Association will be asking for a by-law to cover expenditures for revamping the present building.

Heavy Debt Load
On this basis, Alderman Ladd stated, it would cost \$17,500 annually to retire the debentures over a period of 20 years. The city already has \$102,000 debentures to retire, which would make it around \$120,000 a year. He was opposed to creating too heavy a debt load, but added "if we can progress the way we have in the last five years, we can retire the debentures successfully."

Mr. Ladd also stated that if the fruit industry fails, the city will be affected. Commenting on lack of public interest in civic affairs, the finance head said that in recent by-laws presented to the public, less than 25 percent of the ratepayers have turned out to vote. "It's something I can't understand," he said. "The Council spends a lot of time going over these things, and yet the last few months by-laws presented—and they totalled \$300,000—less than 25 percent turned out."

W. E. Adam, a member of the hospital board, was gratified that Alderman Ladd indicated that a hospital bylaw would be presented to ratepayers. "It is a necessity that we get an additional building this year," he said. "During the past million box crop, which normally we have had from 120 to 125 patients in the hospital. Accommodation is limited to 100 to 110, and I understand from the doctors that there are from 15 to 20 people waiting to get into the hospital. To me, I think one of the first things undertaken by the city is to see that an additional wing is constructed," he declared. It is understood that the addition have already been drafted.

Commenting on the growth of the city, the speaker said he had seen Kelowna sprout from a city of 1,500 to its present population. He agreed with the mayor that something should be done so that Kelowna would not have to rely solely upon the fruit industry for its prosperity.

Les Wilson, chairman of the Junior Chamber of Commerce, referred to the important role the Jaycees have played in the development of Kelowna.

New Industries
J. I. Monteth, vice-president of the Kelowna Board of Trade declared that Kelowna is no longer a small town. He said for the city to attract new industries, it is necessary to go to Vancouver and Victoria in an effort to persuade coastal firms to set up branch offices in the city.

"It is criminal when you think that everything is concentrated around Vancouver and Victoria," he declared. "Every citizen must get behind Kelowna and the red apple, he said."

Dr. Helen Zeman, Okanagan Valley health unit director, referred briefly to the part the public health unit plays in the development of the cities and town, and said that on the whole, she had received the utmost co-operation from business men.

Ed Abbott, chairman of the zoning committee, suggested that the city start a "buy a home campaign" and at the same time pointed out that during the past year, it had not necessary for the zoning committee to hold one meeting.

G. A. McKay, acting magistrate, complimented the mayor for carrying on the tradition of the mayor, ally dinners and paid tribute to those who are playing an active part in civic affairs.

A resident here for 45 years, Mr. McKay said the only reason the city has advanced is due to the co-operation of the citizens, and being able to overcome any form of opposition. "I hope that co-operation will continue in future. I think we have a council that will see to it that the city will advance to the best of its ability," he declared.

Alderman W. T. L. Roadhouse said one of the greatest assets of the city is the industrial area which is now being developed. It will not be long before the city will be able to give access to all property owners, and provide water, light and sewerage to any firm which may be established in the area, he said. As a "youngster" member of the council, he paid tribute to Alderman

Time Has Come for Fruit Industry To Do Stocktaking, Declares Loyd

By Courier Staff Reporter

PENTICTON—It seems to me that the time has come when all of us in the fruit industry have got to do a little stock-taking, and by stocktaking, I mean an analysis of our resources, our liabilities and our prospects. No matter where you look in the field of agriculture, you find the problems, which were always with farmer, accentuated by artificial barriers and restrictions which are no fault of his, but which have a terribly disturbing and often disastrous effect on his economy."

So declared A. K. Loyd, president and general manager, B.C. Tree Fruits Ltd., when he addressed the 61st annual convention of the B.C.F.G.A. in Penticton this week.

Mr. Loyd said the breakdown in Canada's trading systems, occasioned by the stresses of war particularly in placing the man in an increasingly difficult position. He is being squeezed on both sides, first by the demand for lower priced products, and secondly by the increased costs of doing his business, he declared.

"The belief that the farmer can always find a way to live is, unfortunately, too wide-spread, and the modern days of specialization are far removed from those of our forefathers, where a farm was a farm in the true sense of the word, and nearly all the sustenance of the family was derived from it," Mr. Loyd continued.

"It is not the farmer, but the consumer, who has insisted that he become a specialist, and that farm products have to be presented in a refined way, and at ever increasing expense. This trend, which is so prominent these days, has forced the primary producer not only to present a high grade product, but to specialize in certain sizes and varieties; and furthermore, to spend at least a part of his returns in various devices designed to increase eye appeal. Probably this feature is inescapable and we have to take it whether we like it or not; but when in addition to that, his normal markets are bedevilled with restrictions, permits, currency obstacles and a host of other things, it is not his fault that he cannot conduct his normal business."

High Transportation
"It may be theoretically true that our troubles are problems of distribution and buying power rather than over-production, but the remedies for these difficulties are so far beyond the adoption of the farmer that it is impossible for him to remedy the situation, and often at the high levels where such problems are studied, it may be, unfortunately, many years before a solution is found.

"It should be, I think, fair to ask the question as to how the farmer is supposed to be able to avoid the results of higher transportation costs, which themselves narrow the circle to which he can send his goods, with any relative distribution through closed doors. It might be pertinent to ask how he can deal with such things as devaluation of currencies, which reduce buying power, and how now are we to relate to the fact that as a good husbandman, his crops should show increase.

"These are generalities, and we should move from them to our particular situation."

"The Okanagan, Kootenay and Main Line districts this year produced, for the most part, full crops of excellent soft fruit—not an all time high, but an excellent tonnage of fruit, and in apples and cherries, the reputation of British Columbia fruit, incidentally, it might be mentioned that in the first three shipments to the United Kingdom were 100% of the fruits were in categories 1 and 2, which is about as high as can be reached."

"Secondly, to those who might think that quantities of this kind could be placed on the domestic or American markets, we would say that on the domestic market any such outpouring would result in a complete collapse of all price levels which themselves are extremely reasonable."

"On the American market we had limited after the war, with their representatives, who were by no means anxious that any fruit at all should be added to their already large crop—that we would not ship in excess of two and a quarter million altogether from the Dominion. Of this two and a quarter million, it was expected that British Columbia would ship at least two million. Our undertakings, to the best of our ability, are carried out, and the probable quantity indicated above was declined both by our needs and the necessity of being reasonable. Our American friends themselves have an extremely difficult situation, and the last thing in our minds would be to over-ride an agreement reached in good faith between two contracting parties. We think that the tonnage indicated was not unreasonable, but recognize also that it was most unacceptable to them under existing conditions."

"Finally, we believe that the adoption of the course that we have been discussing was the most economic from the point of view of the growers. It would definitely have a lightening effect on the expenses for the season, and would also exercise a beneficial influence on our own over-burdened market. Such a course, as we take it, is an endeavour to comply with the requests of the government to find some means of distribution, they having already refused to purchase surplus fruit and make a gift themselves."

Solve Problems
"We have endeavoured to solve our problems in the only reasonable way which could be devised to meet the case, and we believe that we are entitled to say so to the federal authorities, and to request them to consider the position at the end of the season and to come to our support."

"These decisions have to be made, and under the system which you have devised, we have to take the responsibility for making them. Conclusions such as this are not made lightly, I assure you. Usually they have to be made quickly; not is it ever far from our minds that the merchandise with which we are entrusted is not ours, but the result of months of hard work by the

man on the land. Any conclusion reached, or action taken, must be based on the knowledge that it has been and has been to his advantage.

"As to the future, time alone will answer, and the matter will become clearer if and when some definite policy is decided upon in regard to agricultural support. We are not the only primary producers who are suffering severely from the restrictions of world trade, and that problem has got to be solved on a broad basis or it will never be solved at all."

"Meanwhile, I am quite confident that by working together, both in good times and difficult times, we stand an infinitely better chance of getting the best out of current conditions than by attempting to work out each his own salvation separately."

"I cannot close this report without mentioning the great feeling of loss that B.C. Tree Fruits Ltd. has felt in the death of J. E. J. Stirling, who was one of its objectives at all times to keep in touch with the various problems and fluctuations of the marketing season, and it was a privilege to work with one who never spared himself in the interests of the grower body," he concluded.

EAST KELOWNA PARISH GUILD HOLDS PARLEY

EAST KELOWNA—The annual meeting of the Parish Guild of St. Mary's Church, was held at the home of Mrs. H. A. Porter with the Rev. P. D. Wray as guest.

The president was in the chair, and twelve members present.

The minutes of the previous annual meeting were read, and the treasurer presented the financial statement, which showed a satisfactory balance.

Plans were made for the annual church supper, which takes place Jan. 23. Afternoon tea was served by the hostess.

WEST FORECASTS DOBBIN'S DEMISE

SASKATOON, Sask. (CP)—The horse is not here to stay—at least not in Saskatchewan.

Professor A. H. Ewan, head of the department of husbandry at the University of Saskatchewan, said recently that the present number of horses in the province ranges from 400,000 to 450,000. This is less than half the number used on Saskatchewan farms in 1931. At one time, Saskatchewan farmers used approximately 1,000,000 horses, more than one-third of all the horses in Canada.

Indicative of the decreasing popularity of the horse as a mode of transport is the present price level. In the early '20s, a team of horses could easily bring \$500 to \$800. The same team today would bring a high price if it sold for \$200.

Kelowna In Bygone Days

From the Files of The Kelowna Courier

TEN YEARS AGO

Thursday, January 18, 1940

A great ovation was given A. K. Loyd by growers at the annual B.C. F.G.A. convention for his guidance in the formation and operation of B.C. Tree Fruits Ltd., the single selling agency. Also acclaimed was Dave McNair, Tree Fruits' sales manager.

The taking over of the export section of the deal by the single selling agency was approved by the convention. Mr. McNair, president of the B.C.F.G.A. after the directors meet in Kelowna in May.

Hon. G. M. Weir, Provincial Minister of Education, will officially open the new junior-senior high school unit.

Dave Chapman, perennial Kelowna School Board chairman, was re-elected and E. W. Barton was chosen secretary.

During 1939, 161 building permits were issued by the city office, covering a total of \$300,000.65.

Kelowna residents are making large purchases of the new issue of Victory Bonds.

On instructions from the attorney-general's department, Mr. J. H. Minchin has been charged with manslaughter, the charge arising out of the death of Verdel H. Toombs, 19, in a lonely cabin in the Beaverdell district. The attorney-general, Mr. Minchin, is charged while he was striking at a rat in the cabin with the butt end.

Poplar trees along Bernard Avenue and Richter Street will be removed and replaced with either maples or Siberian elms.

Four goals in the amazing time of 48 seconds were scored by Kelowna CKO's as they came from behind to defeat Salmon Arm 5-3 in an Okanagan Hockey League fixture at the Kelowna rink in Bankhead. Bud Grogan potted the last three in the rapid time of 41 seconds.

Kelowna Basketball Club, one of the most famous in the province during the past years, has folded up because of lack of support and due to financial worries.

TWENTY YEARS AGO
Thursday, January 16, 1930

Kelowna's new mayor is D. H. Rattenbury, an alderman last year, who was elected by acclamation, succeeding D. W. Sutherland. Seeking three vacancies on the City Council are the following: Ald. R. F. Morrison; S. T. Elliott; J. Galbraith; J. H. Harris and G. A. McKay.

Nominated for the two vacancies on the Kelowna School Board are: Trustees W. E. Adams, W. B. Hughes-Games, T. Pitt and L. R. Stephens. For police commissioner, Dr. B. F. Boyce is opposed by

Our Town

By JACK SCOTT

A CLEAN SWEEP
Unless it's our liquor laws, nothing demonstrates the radical complications of politics as dramatically as the Canadian outlook on lotteries and sweepstakes.

There probably never was quite such a clear-cut issue. If it were not the occupational disease of politicians—the galloping trembles about minority groups—we'd have some national sweepstakes to raise dough for many a hardup institution. Nobody would get hurt, neither of us would probably have a little bit of extra fun.

You are entitled to ask at this point why I'm opposed to legalizing bookmakers, yet one of the mass of people in favor of government lotteries or sweepstakes. A fair question.

The answer simply is that betting on the horses is a sucker's game that leads to pyramid bets and the familiar, desperate wagers to recover losses. The advantages of government revenue are more than offset by the wreckage in lives. There's a ton of factual literature to prove the point.

But I doubt if there's ever been a survey made by a government sweepstakes. Very few people here who buy tickets on the Irish hospital sweep ever purchase more than one at a time. It's a trick of mathematics. With two tickets you're twice the chance of winning.

It is one chance in a million or two chances in a million. And those kind of odds are guarantee of a reasonable outcome.

One leading clergyman, for example, has said this: "God's world is a world of order and not of chaos. The worship of luck is one of the greatest dangers in our modern world."

Whatever truth there may be in that opinion is surely defeated by the cold fact that this world has been ruled by the worship of luck since the beginning of time.

There's plenty of evidence from other countries that the sweepstakes run by governments are a source of revenue without being a menace to the welfare of the "little people."

The hospitals of New South Wales get five million a year from state lotteries run twice a week. A hundred thousand tickets are sold at about \$1.25 a ticket with a top prize of \$25,000.

Doctors in New South Wales treat public ward patients free and charge semi-private ward patients half fee. The hospitals charge nothing for public ward patients, about \$15 a week for semi-private and \$31 for private ward patients.

It would be no trick at all in this country to work out some kind of distribution system for the proceeds of sweepstakes to assist not merely hospitals but every kind of welfare service that now requires expensive campaigns to barely keep alive.

K. MacLaren

Unless the prevailing cold weather keeps electors from the poll today (election day), a fairly heavy vote is expected.

Kelowna businessmen listened to a boy talk of parliament on Tuesday when Wilber Chatter, who holds the portfolio of minister of home affairs and represents the Kelowna constituency in the B.C. Parliament, addressed the Rotary Club.

Fred Gore has received a provincial appointment of assistant fire marshal.

The Kelowna Boys' Club, sponsored by the local group of Toc H, opened its new home—the old Sutherland Bakery building, moved to its new location on Doyle Avenue, across from the telephone office—on Monday evening.

Total electrical output for 1929 was 233,650 kilowatt hours, which \$40,020.26 was paid to the West Kootenay Power Company, an average cost of 2.57 cent a k.w.h.

A prolonged cold snap reached its depths this morning when the below zero record by official weather observer P. B. Willis. Owing to formation of ice on the southern end of the lake the Penitents for several days. So far Kelowna at Kelowna remains clear of ice, except in shallow bays.

FORTY YEARS AGO
Thursday, January 13, 1910

E. C. Weddell has passed his intermediate examinations in law, standing fourth in order of merit.

A room in the Keller Block has been furnished as a classroom to relieve the congested state of the public school. As soon as a teacher is obtained classes will start.

D. W. Sutherland was elected mayor in a contest with H. W. Raymer by 176 votes to 76. South ward winners were T. W. Stirling, 137; Leckie, 125, and Charles Harvey, 111. The last named was tied with R. A. Copeland but declared elected on the casting vote of the returning officer. J. W. Jones and A. S. Cox were elected unanimously.

At the last interview, he had said that the industry must do the best it can to dispose of the crop and that the question of any governmental assistance would not be decided until it was apparent the crop was cleaned up.

Unanimous Decision
When Mr. Loyd was asked if the growers were unanimous in their decision to send these gift apples to Britain, Albert Miller, Oliver, a governor, said he was glad to say that the governors had been unanimous in their decision.

It was at this point that Mr. Towgood advanced his resolution of confidence in Tree Fruits' action. In making the motion he said the decision had required great courage and great strength and had more than a touch of statesmanship in it.

Deepest slumberer is the ground squirrel when it hibernates. It won't even move when pins are stuck in it.

More About 3 POLICY OF GIVING

(Continued from Page One)

the smooth voice of the speaker explaining why it had been necessary to give away fruit in which some 3,600 B.C. growers had invested more than \$2,000,000.

But it was in the question and answer period that the tension ebbed and flowed. It was a "tough spot" for anyone to stand in front of representatives of nearly four thousand employees and try to justify the giving away of two million dollars worth of their goods, with the assurance of any return whatsoever—for Mr. Loyd was not able to say that there is any definite assurance of assistance from Ottawa.

Naturally he was nervous—at first. The nervousness was only evident, however, to one who had watched him at B.C.F.G.A. conventions for ten years. As the questions went on and on, his voice became more self-assured, his words more quickly.

Good Publicity
In closing his report, Mr. Loyd said that in his opinion, the gift-for-Britain policy was good publicity for bad (which would have resulted through dumping), goodwill for bad, good advertising for bad, good friends for bad and had not weakened the industry's position in the further negotiations with the Canadian government for assistance."

In answer to a question as to whether it would have been possible to sell the apples for sterling which could have been used to purchase spray materials used in Britain, Mr. Loyd said this had been tried in the past but had not been possible. The amount of spray material would only permit a small shipment of apples and, moreover, in any such barter deal, the returns are not enough to benefit the producer.

In any such barter deals, the U.K. has shown little interest for the apparent reason that it would lose the dollars which it would receive from the sale of its bartered products in Canada.

One delegate was concerned lest the U.K. would not sufficiently publicize the fact that the apples were a gift. Mr. Loyd assured him that the British food ministry has assured him they would and that both Ottawa and Tree Fruits would press for adequate publicity in Britain.

Distribute Apples
He said Tree Fruits had not used the expression "gift" but he could not deny that it was just that.

He said the British food ministry would distribute the apples and admitted that if any profit from their sale is made, it would accrue to the British government.

He did feel that the apples would be sold at a lesser price than the "controlled price" at which the B.C. apples sold earlier in the fall. The controlled price was established to give the British producer a fair price. However the British domestic supplies are now off the market and the retail price should be lower, Mr. Loyd thought.

In answer to a question as to whether or not the apples could have been sold for sterling currency Mr. Loyd replied that if this were possible, there still would be a frozen asset as the money would be of little use here. However, the U.K. had not looked with any favor on such a suggestion in recent years as it was still a dollar liability.

Asked whether the Canadian railways had been asked to bear any cost or all in conveying the apples to seaboard, he said that as yet they had not been asked. The decision to ship to Britain had to be made quickly and the railways had been contacted in this regard. They would be, however, but in the past the experience had not been a very satisfactory one in such matters.

Domestic Needs
He thought that the 26 cents per box railway charges to the coast would be "somewhat more costly" than holding the apples with additional cold storage and then dumping them.

He did not think the British shipment would materially affect the domestic market. There would still be sufficient supplies on hand to meet all domestic needs. "Prices," he said, "will not soar—or should they."

The U.K. had been asked to pay the freight to seaboard but had refused. They said they could not afford the \$250,000 involved in getting the million boxes from the Okanagan to New Westminster.

Neither the U.K. nor Ottawa were interested in any barter deal.

A tense moment resulted from the charge of an Okanagan grower that growers were being asked to bear the cost of packing apples which were to be sent free to Britain. This was flatly denied by Mr. Loyd and A. C. Lander. The latter said that packing houses had been told to pack 35 percent of their holdings of Rome and Golden Wonder apples principally to the U.S. and Eastern Canada. There were 270,000 boxes of loose Rome being held. He gave a flat "no" to the question would any of the Rome now being packed go to Britain.

Mr. Loyd said the Hon. J. G. Gardiner, minister of agriculture, had been approached in October, November, December and January for some assistance to the fruit industry. At the last interview, he had said that the industry must do the best it can to dispose of the crop and that the question of any governmental assistance would not be decided until it was apparent the crop was cleaned up.

Unanimous Decision
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Deepest slumberer is the ground squirrel when it hibernates. It won't even move when pins are stuck in it.

EAST KELOWNA W.I. CONVENERS ARE APPOINTED

EAST KELOWNA—The regular monthly meeting of the Women's Institute was held on Tuesday, Jan. 10, at the home of Mrs. R. A. Widmeyer, with the president in the chair and twenty members present. One visitor was welcomed, the minutes of the previous meeting were read, and the treasurer presented the financial statement.

A cheque for \$25 was sent to the solarium at Cobble Hill.

The following members were appointed conveners: Mrs. H. Earle, social welfare; Mrs. W. Hince, citizenship; Mrs. H. Hewlett, agriculture; Mrs. P. Stankow, handicraft; Mrs. R. Smith, social convener; Mrs. C. Ross, Okanagan health unit.

A social hour followed, with the

members exchanging gifts. Everyone enjoyed some guessing games and afternoon tea was served by the hostess.

ORCHARD CITY TEMPLE NAMES NEW OFFICERS

Election of officers highlighted the regular meeting of the Orchard City Temple No. 6 held last Tuesday evening.

Following officers were elected: Past Chief, Miss Bessie Gordon; Most Excellent Chief, Mrs. Arthur Wigglesworth; Excellent Senior, Mrs. Sadie Clement; Excellent Junior, Mrs. Ethel Stewart; manager, Mrs. Robert Phillips; treasurer, Mrs. Arlie Travis; secretary, Mrs. Terence Anderson; Guard of the Outer Temple, Mrs. Walter Green; Protector, Mrs. Charles Crabtree; press correspondent, Mrs. Alfred Davidson.

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LIBBY'S SAUERKRAUT, 28 oz. tin 23¢
MALKIN'S ASSORTED PUDDINGS 5 for 23¢
QUAKER PUFFED WHEAT, 8 qt. size 23¢
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KELOWNA BOARD OF TRADE

Annual Meeting

will be held on

MONDAY, JANUARY 23, 1950

at 6.15 p.m.

ROYAL ANNE HOTEL

AGENDA:

1. Annual Reports.
2. Election of Officers.

Please phone reservations to 194 as soon as possible.

THOS. R. HILL,
Secretary.

JUST ARRIVED — NEW SHIPMENT!

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At New Low Prices



ORIENT AFTER-NOON SHEER NYLONS

42 gauge, 30 denier, with dark seam and spear heel. Sizes 9 to 10½. New low price **\$1.35**

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Motor Haulage Contractors, Warehousemen and Distributors.
Contracts taken for motor haulage of all descriptions.
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Nice Complaint!

January 10, 1950.

The Kelowna Courier,
Kelowna, B.C.

Dear Sir:

We didn't receive a Courier for Thursday, Dec. 22, and we sure miss the paper when it does not arrive, so will you please send one.

Thank you very much.

Mrs.
Oxford St.,
Vancouver, B.C.

Calvert GRAND RESERVE Canadian Whisky



Smooth as a swallow's glide

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Stiff Competition in U.S. And Eastern Canada Chief Reason for Sales Trouble

By Courier Staff Reporter

PENTICTON—Difficulty in marketing the 1949 fruit crop due to stiff competition from Eastern Canada and U.S. markets, was outlined by J. B. Lander, sales manager, B.C. Tree Fruits, at the 61st annual convention in Penticton this week.

Mr. Lander pointed out the cherry crop was the largest ever produced in the Okanagan, while shipments of apricots, and peaches showed large increases compared with the previous year.

Last year's apple crop amounted to 7,930,372 boxes, and approximately 50 per cent of the crop had been sold by year end. First sign of trouble came, however, last October when the U.S. department of agriculture granted American growers a \$1.25 subsidy on all apple exports.

Mr. Lander gave as an example the cancellation of 20 carloads of apples originally destined for the trans-Pacific markets, after the subsidy was announced. He said the U.S. apple crop was estimated at 129 million bushels in August, whereas the crop actually turned out to be 138 million bushels, compared with 80 million in 1948.

Mr. Lander continued: "This report covers the 11th crop marketed by your organization. As of Saturday, January 14th, we had shipped 10,000 cars, and have approximately 5,000 cars yet to ship. This tonnage represents both fruits and vegetables.

"The cherry crop was the largest ever produced in the Okanagan. Express carlot shipments amounted to 417 cars, and our total shipments to the fresh market amounted to 520,109 cases, an all-time record. The fruit went to the market in good shape. We had some condition trouble in the Montreal and Toronto markets, and this possibly could be attributed to sun scald, which was not perceptible when the fruit was graded and packed. Despite the abnormally heavy shipments, a satisfactory market was maintained.

"We should like to emphasize, and recommend that growers give careful consideration to the seven suggestions on the growing and handling of their cherries. Two pickings, for maturity, would seem particularly desirable to ensure good quality for our markets.

"Early estimates indicated that there would not be a heavy apricot crop. However, shipments exceeded the previous year by approximately 100,000 cases. We marketed the equivalent of 603,339 lugs of apricots in this past season, inclusive of sales to canners.

"Total shipments were the equivalent of 2,003,732 cases, including sales to canners, an increase of approximately 200,000 cases over 1948. Some of the trade were skeptical about our peaches, following the appearance of "brown rot" in the 1948 crop, but we are happy to report that no inherent weakness showed up in peaches during this past season.

"The volume was slightly in excess of 1948. The quality was good, but the market unresponsive. Ontario had a large plum crop, and because of their low prices we were forced to reduce our values. In order to overcome possible American competition on our markets next summer, it is imperative that we supply our trade with plums of

The subject of Store Hours Remains A matter of Many Contentions. We may not be Loaded with Brains But we do have The best of Intentions. Our customers' Wishes is true Will ever be in The ascendant So we welcome Suggestions From you. The people On whom We're dependent.

OWEN & JOHNSTON LTD.

Pendola Street
"Where you are always welcome"

"Cantaloupe production was about the same as 1948. The production amounted to 27,900 last year as against 28,700 in 1948.

"The grape crop did not measure up to early estimates. 149,210 baskets were marketed in the fresh state. This does not include the grapes which were directed to the wineries.

"Both the Hyslop and Transcendent crops were light, and for the first time in a good many years it was necessary to tell the trade that we were short of crabapples. As you are all aware, it is usually the reverse, and the market is frequently saturated before the peak of the crop is reached. Crabapples are not gaining in popularity, and while the consuming public did press for crabapples this year, possibly had we had another twenty-five per cent, we would have experienced the same difficulty in disposing of the crop as in previous years.

Flemish Processing Sales Here are sales to canners showing the comparison with 1948 deliveries:

	1949	1948
Cherries	285 130	650 276
Apricots	6114 103	1058 404
Peaches	67	293
Plums	821	2408
Prunes	2279	2100
Bartlett's	772	816
Flemish	135	102
Transcendents	135	900
Hyslop	3600	2000

"These sales will be considered normal, with the exception of cherries, plums, and prunes, on which reduced quantities were sold due to a carryover of the canned product, and possibly Ontario competition in the case of plums and prunes. The figure for apples does not include those being delivered to B.C. Fruit Processors, as we haven't a final figure on that delivery yet.

"502 cherries this year amounted to 640 tons, as compared with 378 tons processed in 1948. This is an increase proportionate with the increase of the cherry crop.

"The apple crop was somewhat heavier than early estimates indicated. Large sizes increased the number of boxes, and the production reached almost 8,000,000 boxes—the actual figures 7,930,372. Approximately 50% of the crop had been sold by the year-end, and we feel you would be interested in having the disposition of the apples

to our principal markets.	
United Kingdom	432,308
Canada	2,083,418
United States	308,572
Brazil	41,700
Hong Kong	15,000
Philippines	400
Hawaii	8,970
Malaya	2,632
Bermuda	1,601
Venezuela	10,459
West Indies	516

"Of the remaining holdings, approximately one million are McIntosh, 750,000 Winesaps, 440,000 Newtons, 350,000 Red Delicious, 50,000 Regular Delicious. The balance of the holdings is made up of Rome, Spitz, Wagners and a few sundry varieties.

Ontario, Quebec and the Maritimes had one of the largest crops in the past several years. McIntosh were particularly heavy, and the fruit was highly colored and of good quality and condition.

"Our sales up to Wednesday of last week into the province of Quebec were approximately 132,000 boxes, whereas last year, in the same period, we had sold 487,000 boxes. Sales into Ontario showed a similar decrease. A year ago, up to January 11th, we had sold 214,000 boxes into Ontario, this year at the same date 131,000. While it was hoped that the eastern markets would become more receptive after the turn of the year, recent reports indicate substantial holdings of fruit still remaining in both Ontario and Quebec. With the widely scattered production in Ontario, it is extremely difficult to estimate the holdings accurately, but in every area the storage buildings show a marked increase over a year ago.

To obtain any large share of the Ontario market, it would necessarily require lowering values considerably, as freight and protective services to those markets amounts to \$1.05 per box.

"We have had some volume into the Maritimes, but the quantities

did not reach the figure of a year ago, due to the larger Nova Scotia crop.

"In our new province, Newfoundland, we have sold within 300 boxes of our sales in 1948. Total volume 27,900 boxes.

"Again this year, Jonathans proved unsatisfactory. Complaints on the condition of this variety emanated from practically every section of the United States to which we directed supplies, and even bulk Jonathans, of which we sold approximately 100 cars to the prairies, did not give satisfaction. The fruit was loaded directly from the grader and no time was lost in reaching the markets. Even with this quick handling, prairie merchants complained that breakdown was existing in this fruit.

"Shipments of boxed apples to off-shore markets in 1948 aggregated 568,245 boxes, distributed in nine countries, of which the most important, in terms of volume, was Brazil.

"As I speak to you this afternoon, off-shore sales are practically nonexistent, owing in large part to an export subsidy of \$1.25 per box on U.S. apple exports. The U.S.D.A. in Washington made this subsidy arrangement effective on the 12th day of October, 1949. This immediately shut off off-shore exports. We had orders from trans-Pacific markets for twenty carloads of apples when the subsidy was announced, and these orders were immediately cancelled. Where this obstacle is not operative, and it only excludes a few countries, such as Venezuela and Cuba, exchange control regulations made no provision for fresh fruit importations from dollar areas. This is the reason we were not able to enter the South African market. Protracted negotiations aimed at working out a barter deal involving an exchange of our apples for Brazilian cocoa butter broke down when the con-

Turn to Page 10, Story 1)

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VANDY NEURITIS CAPSULES

EVERYBODY'S BUSINESS

by *Don Graham*

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But are you encouraging your individuality?

Too many people allow their personalities to be moulded like the products of this mass-production age. They conform to standard patterns of thinking and living. Even in their dress they follow slavishly the dictates of fashion.

When such people conquer their fear of what others will think and overcome the mental laziness that makes them imitators, they are transformed overnight!

The methods are simple. We can

practice self-expression by not repeating the opinions of others or adopting them unthinkingly as our own. More important, we can be original in everything from our conversation to the way we decorate our homes. There are countless outlets for our individual talents which can help give our personality a unique "flavour".

Finally, we should have some definite ideas about our goals in life and the kind of people we want to be. Then our true selves can really emerge!

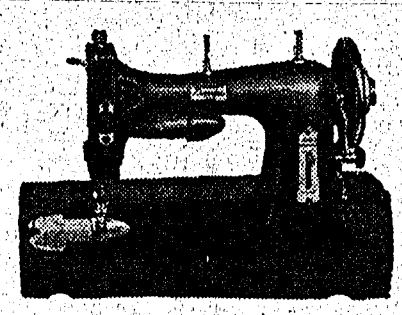
Every family, too, is unique. And each has its own particular set of needs for income in the future. That is why the services of the life insurance representative are so helpful in planning a program designed to meet those needs.

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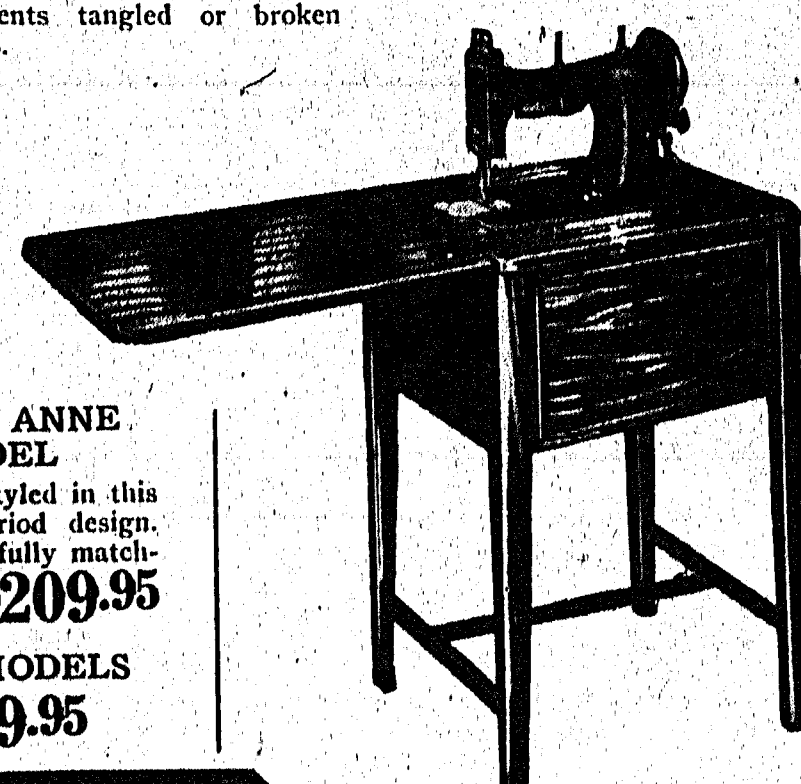
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I Was Nearly Crazy With Flery Itch—

KRACS IMPROVE; HOLD KC'S DOWN

Kelowna Rural Athletic Club midgets proved they are fast getting into their late season stride when they held the high-flying and unbeaten Knights of Columbus to a 5-2 decision in a midget, puck league fixture Monday. In previous meetings the KRACs absorbed bad laces.

SPORTS SPHERE

Wheatley Predicts MOAHL Team Won't Get Past the Kootenays

ANYONE who thinks the class of hockey in the Mainline-Okanagan league is on a par with that in the Western International is misinformed.

Take it from Trail's "Curly" Wheatley, considered an authority on hockey in B.C., that you're on the wrong track. "You have a good brand of hockey in this league," Wheatley said over the week-end, "but it isn't quite up to the Kootenay brand. Kind you, I could be wrong, but that's my opinion."

While conducting a B.C. Amateur Hockey Association referees school, Wheatley saw four MOAHL teams in action. He watched "games" at Kamloops Thursday, Vernon Friday and Kelowna Saturday, during each of which Kerrisdale Monarchs were the visitors.

Lack individual stars
"Yes, it's a big jump up from last year," he conceded, "but it hasn't got the individual stars that are playing in the Kootenays."

Wheatley was impressed with Packers' Denny Semenchuk Saturday night as he scored four goals, including the gems of the night.

Without picking out any of the three eligible—Trail, Kimberley and Nelson—Wheatley predicted a Kootenay team will represent B.C. in the Allan Cup hunt.

LITTLE NEED FOR FINES HERE YET, SAYS DR. BUTLER

Western Canada League Action Could Be Copied Here if Necessary

"Any incidents we've had so far didn't warrant fines," said Dr. Mel Butler, Kelowna, president of the Mainline-Okanagan Amateur Hockey League, this week.

He was referring to the action taken by the Western Canada Hockey League to levy fines of \$25 on any players incurring a misconduct penalty. Coaches and managers were liable to fines of \$50 on the same basis.

Although the MOAHL has no provision for such action at the present time, Dr. Butler believes it could be implemented at a league meeting if "things deteriorated to such an extent that referees didn't get the respect they deserve."

"We've used only suspensions for misdemeanours so far," Dr. Butler advised. "But if suspensions would not curb the incidents, I think going straight to the players' pocket-book would."

NINTH VICTORY IN 10 STARTS FOR RAINBOWS

(Special to The Kelowna Courier)
KAMLOOPS—Sparked by Art Barton and Al McDonald, Kamloops Leland Hotel Rainbows snowed the Vernon Aces under the tutelage of 71-38 in an inter-city B cage circuit fixture here Saturday night.

It was the Rainbows' ninth win in 10 starts.

Barton scored 24 of Kamloops points and his mates on the first string—McDonald, Sandy Hay, Farquharson and Gordon McQuarrie—added another 32 among them.

KAMLOOPS—McQuarrie 8, McDonald 12, Farquharson 4, Barton 24, Hay 8, Scott, Laidlaw 3, Bingham 2, Foulger, Sellers 10, Total 71.

VERNON—R. Sammartino 2, Dunfield 3, Graves 8, Monk 4, McGregor 12, Koshman 9, Total 38.

B.C. PUCK BODY GRADES REFS; "TIME WILL TELL IF HELPFUL"

Under the personal supervision last week completed grading of referees in Kamloops, Vernon and Kelowna.

While the school originally was requested by the Mainline-Okanagan Amateur Hockey League, referees in all classes of hockey in the three cities and anyone interested in learning the official interpretation of the rules were invited to attend the sessions.

Referees were given chalk drills at the three cities. Written and oral exams were taken here on Sunday during an all-day session in the B.C. Tree Fruits Ltd. board room.

Potential Fireworks
Wheatley watched MOAHL arbiters in action at Kamloops Thursday, at Vernon Friday and in Kelowna Saturday. After each game he went into a huddle with the referees concerned.

During Saturday's Kerrisdale at Kelowna rugged encounter, Wheatley probably was one of the first to realize the potentiality of a major outbreak.

"Whenever a game becomes lopsided, you can look for trouble—and plenty of it," he said afterwards.

"Only time will tell if I've been helpful in this league," he said as he left for home Sunday night.

HOT YEAR FOR MCGILL
MONTREAL (CP)—The year 1949 missed the warmest in the 75-year history of McGill University's observatory by one-tenth of a degree. The average temperature was 46.4 degrees, just missing the 1931 temperature record of 46.6.

GROWERS TOLD NEW HIGHWAY BEARS STUDY

Says Industry Must Guard Against Unregulated Truck Operations

(By Courier Staff Reporter)
Opening of the Hope-Princeton Highway marks the culmination of many long years of agitation by interior interests for a short route to the metropolitan area in the face of energetic opposition from other forms of transportation, delegates attending the first annual convention of the B.C.F.G.A. were informed this week.

The transportation committee headed by L. R. Stephens and H. B. Ewer stated the practicability of serving coast markets by motor transport is being carefully studied by the marketing agency. Vancouver distributors have already inaugurated truck movement of their purchases of Okanagan products, and this has required special arrangements with packinghouses, fruit and highway inspectors.

"There must be avoidance, at all costs, the committee stated, of the chaotic situations found elsewhere on the continent where unregulated truck operations have removed all semblance of price and market stability. If and when it can be determined that an industry operated motor transport service would be to the producer's interest, your committee suggests that such a step would be immediately and seriously studied, as a move towards lessening the present unjustifiable burden," the committee's report stated.

Earlier, the committee reported that the fruit and vegetable industry continues to carry an excessive burden of rail transportation charges—a burden which is growing increasingly embarrassing to the efforts being made towards the profitable distribution of our products."

PLANKERS FIND SKI BOWL TOPS

Heavy snow and cold weather have made for excellent skiing conditions.

Plankers reported a large turnout Sunday at the Ski Bowl on Black Knight Mountain, despite zero temperatures.

For those who have no transportation of their own, a bus leaves the post office corner at 10 a.m. Sunday. The road is said to be in good condition, both ways in operation and the canteen dishing up hot coffee.

Instruction is available for beginners and others.

BANTAM HOCKEY

Saturday's Results
Red Wings 2, Black Hawks 0.

Goals scored by: Povey, Delcourt.

Brins 8, Canadiens 0.

Goals scored by: Ferguson (2), Travis, Feist, Innes, Campbell.

Rangers 3, Maple Leafs 3.

Goals scored by: Rangers, Lingor (2), Luck; Leafs, Nikon (2), McGladery.

Standings
W L T Pts

Red Wings 7 1 1 15

Brins 6 2 1 13

Black Hawks 5 3 1 11

Maple Leafs 3 3 3 9

Canadiens 1 7 1 3

Rangers 1 7 1 3

Scoring Leaders
G A Pts Pen

Wayne Hicks, Hawks 13 4 17 2

Ferguson, Brins 11 1 12 2

McGladery, Leafs 7 5 12 6

Warren Hicks, Hawks 6 8 12 2

Innes, Brins 5 2 7 2

Conie, Leafs 2 6 7 13

Delcourt, Wings 2 4 6 0

Knorr, Hawks 2 4 6 0

Failure to stop at a stop sign in the city cost D. Schellenberg \$2.50 in city police court January 4.

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HALIFAX—LIVERPOOL "FRANCONIA" Jan. 22, Feb. 26, March 26
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HURRY BUILDING PENTICTON RINK
A Penticton delegation inspected Kelowna and District Memorial Arena last week, as part of a survey of newly-constructed arenas in the province.
An official report from Penticton said Ald. A. E. Tidball is heading a committee to push construction of an arena so it will be ready by next winter.

B.C. PUCK BODY GRADES REFS; "TIME WILL TELL IF HELPFUL"
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SPORTS SPHERE

Six-Goal Effort by Ed Garay Paces HOSKINS LEADS Kamloops to 10-4 Win Over Kodiaks LAMPLIGHTERS

A revamped squad of Kelowna Kodiaks showed improvement Tuesday night but not sufficient to escape a third beating in a row from the heavier and older Kamloops juniors.

While old man winter kept the attendance down to about 50 in Memorial Arena Tuesday night, the Kamloopsians rapped the Kodiaks 10-4 in the main bill on minor hockey night.

Highlight of the night's work was the six-goal effort by chubbby Eddie Garay, pivot on Kamloops' starting line. He rapped home the visitor's first four tallies, the sixth and seventh in turning back the Kodiaks' bid for their first exhibition win over the northerners.

Due mostly to the work of Garay, Kamloops led 6-0 early in the third before Kodiaks beat McInnes in the winning cage for the first time. That goal was the first of three for George Garow in his appearance in junior ranks since last year.

Garow's bid for the standout honors for the home boys was dashed when he assisted on Kodiaks' fourth and last goal. Doug Simpson was right behind, scoring the last goal and helping Garow on two of his.

In the midjet preliminary, goaler Anderson saved a 4-3 win for Kamloops over the Air Cadet Grizzlies when he foiled a penalty shot with only 20 seconds left in the game.

Chalmers was almost in the goal as he flung himself down on the puck in the crease to draw a penalty shot for Tommy Bebb. Bebb, however, was outmanned by Anderson, and for the rest of the 20 seconds the Kamloops lads held tight.

In their previous meeting, these two squads fought to a 4-all draw.

Midjet Game

KELOWNA — Arquet, Brydon, Butcher, Bebb, Williams, Turk, Sube, Tait, De Coteau, Doolittle, Murray, White, Robertson, Taylor, KAMLOOPS — Anderson, Chalmers, Evensen, Brewer, Yamake, Collier, Sube, Jardine, Beaton, Gaber, Gregory, Stephens, Ross, Jeffrey.

First period — 1, Kelowna, Williams, 9-55. Penalties: Collier, White, Jardine.

Second period — 2, Kamloops, Collier (Brewer, Yamake) 3-35; 3, Kamloops, Gregory (Stephens) 7-25; 4, Kelowna, Turk, 7-40; 5, Kamloops, Jardine (Gaber) 8-50; 6, Kamloops, Collier, 18-55. Penalty: White.

Third period — 7, Kelowna, Brydon (Bebb) 18-05. Penalties: Bebb, Gaber, De Coteau, Beaton, Chalmers.

Hustling Frank Hoskins still is top man on the scoring pole for the Packers with 35 points, made up of 20 goals and 15 assists. He is well out in front in the goal-getting department.

Hoskins' total is three better than Bud Gourlie's 32. Bud is leading the local assist pace with 19.

Biggest gains during the week were made by Denny Semenchuk who moved from fifth to fourth, Kaz Gacek, who climbed up from ninth to seventh, Gordon Murrell from tenth to eighth, and Gordie Sundin, who added five points during last week's two games.

Figures below are compiled by adding unofficial records for last week's games to the official players' records of the week before.

(Official statistics for the entire league were not available by press time).

G	A	Pts
20	15	35
13	19	32
14	16	30
14	14	28
15	12	27
11	12	23
8	12	20
7	13	20
11	8	19
6	13	19
9	5	14
7	4	11
4	2	6
0	2	2
1	0	1
1	0	1

BOWLING

BOLODRONE MIXED LEAGUE

West Kootenay Power 9
Royals 9
Lipsett Motors 9
The Kapps 9
Inland Refrigeration 9
Rookies 9
Bowlers 9
Arenas 9
McGavin's Bakery 9
A-Ones 9
Electrolux 9
Bank of Commerce 9
Head Pins 9
Hobblers 9
Double Jays 9
Appleknockers 9

Mrs. Dot Moebes provided the spark that was met by her Inland Refrigeration outfit sufficiently to take all four points from the Double Jays and hold on to a tie for first place with Royals and Lipsett Motors.

Mrs. Moebes' 288 single and 689 triple were tops for the ladies. For the other sex, Don Peters rolled the best single (304) to help the Kapps cop three points from the Bank of Commerce five. A-Ones' Sheffield turned in the best triple with his 751.

Team honors were split between West Kootenay Power and The Kapps, with 1024 and 2784 respectively.

DOUBLE JAYS (0)—J. Mooney 312, J. Mooney 391, J. Whalley 411, G. Whalley 396, L.S. 448, handicap 232, 767, 805, 836-2,408.

INL. REFRIG. (4)—J. Daynard 232, 340, D. Moebes 689, W. Moebes 281, Brown 541, Jenkins 297, D. Daynard 633, 904, 1010, 847-2,761.

THE KAPPS (3)—Peters 714, Smith 602, B. Knoolhuizen 639, M. Knoolhuizen 420, Miller 408, 914, 871, 999-2,784.

EX. OF COMM. (1)—Ternuende 467, Wobber 576, Stark 480, Derry 431, Diederichs 497, handicap 74, 747, 962, 806-2,405.

A-ONES (3)—Schell 471, Claggett 573, Sheffield 751, Krimmer 448, Murrell 408, 900, 777, 967-2,647.

HEAD PINS (1)—E. Erickson 419, B. Erickson 377, N. Turk 441, least seven days in advance (that M. Turk 623, L.S. 471, handicap 66, 729, 833, 735-2,297).

LIPSETT'S (4)—C. Lipsett 592, M. Lipsett 363, Beaver-Jones 338, Robson 611, Hall 359, handicap 99, 985, 841, 684-2,390.

APPLEKNOCKERS (0)—B. Bulcock 340, J. Bulcock 384, P. Holitzki 312, Paul Holitzki 478, Evans 444, 614, 677-1,963.

LAWN BOWLERS (1)—Johnston 499, Campbell 431, Sutton 283, Haldane 282, Fowler 578, Wickens 218, handicap 231, 801, 909, 680-2,470.

ARENAS (0)—P. Downton 433, A. Lafuze 424, K. Lafuze 528, W. Lafuze 442, Mildenberger 603, 620, 800, 808-2,528.

WKPL (4)—T. Whittell 684, E. Whittell 501, B. Bakke 518, R. Bakke 472, Streifel 519, handicap 62, 631, 876, 1,024-2,743.

GROBLERLINS (3)—C. Kerna 307, P. Kerna 494, M. Follis 241, Kutylk 451, R. Follis 446, handicap 340, 600, 872, 768-2,339.

ELECTROLUX (1)—L. Flinloft 442, M. Flinloft 230, A. Gasparone 450, M. Gasparone 242, D. Paul 533, F. Paul 229, 680, 733, 789-2,251.

ROOKIES (4 points by default from McGavin's).

TONIGHT
Senior Hockey — Kamloops Elks vs. Kelowna Packers, Memorial Arena, 8:30.

SATURDAY
Bantam Hockey — Rangers vs. Wings, 8:30 a.m.; Leafs vs. Bruins, 9:30 a.m.; Hawks vs. Canadiens, 10:30 a.m.

SUNDAY
Commercial Hockey — Rutland vs. Mill, 10 a.m.; Rowing Club vs. Gregory and George Brown, for Stampede, 2:30 p.m.; McGavin's vs. Firemen, 3:40 p.m.

Fine of \$5 and costs was imposed on city police court January 5 on P. Genie for smoking in Memorial Arena, in contravention of the Fire Marshal's Act.

HOCKEY LEAD AT STAKE TONITE

First place in the MOAHL is on the block tonight when the runners-up Kelowna Packers entertain the loop-leading Kamloops Elks at Memorial Arena here. Game time is 8:30.

On the percentage basis, the Elks boast 529 to Kelowna's 518. On a point basis, Kamloops has 36 to Packers' 32. But Kelowna has played three games less than the northerners.

With the top three teams still as close as claspboards on a house, any number of changes could occur before the week peters out. Kelowna and Kamloops renew their feuds at Kamloops Saturday, while the Vernon Canadians, currently a scant 301 behind Kelowna, go on their second Coast trek, playing in Kerrisdale Friday and at Nanaimo Saturday.

Coach Ken Stewart said today he expected to be at full strength tonight with the same squad that pasted Kerrisdale Monarchs 10-0 on Saturday.

Earl Kusmack, Packers' fifteenth active player, however, will be sitting this one out too. He is still recovering from a leg muscle injury suffered in last Thursday's encounter.

MERCANTILE PUCK

Sunday's Results

Black Bombers 6, Rowing Club 3.
Goal scorers: Bombers, Johnston (2), Welder, Rantucci, Murrell, Feist; Rowing Club, Clower, Anderson, Barr.

McGavin's 3, Mill 2. Goal scorers: McGavin's, Schaefer (2), Aznow; Mill, W. Garrow (2).

Stampede 5, Firemen 1. Goal scorers: Stampede, G. Garrow (2), Dryborough (2), Bird, Mill, Sullivan.

Standings

P	W	L	T	F	A	Pts
8	7	1	0	35	16	14
8	5	1	2	35	12	12
8	4	1	2	24	17	10
8	4	3	1	27	7	9
8	2	4	2	25	29	6
8	1	6	1	24	37	3
7	0	7	0	14	44	0

Scoring Leaders

G	A	Pts
13	16	29
9	14	22
9	2	11
8	2	10
7	3	10
4	6	10
6	3	9
6	3	9
5	4	9

POSTPONE BALL LEAGUE MEETING

Due to cold weather hindering travel conditions, the baseball meeting slated to be held here today has been postponed. Representatives were expected from up to eight centres to form the northern division of the revamped Okanagan (International) Baseball League.

Severe cold that has produced a threatened power shortage in the north Okanagan interfered with the Mainline-Okanagan senior hockey schedule Tuesday night.

The slated Kelowna at Vernon game was called off. It will be played instead on February 11.

TUESDAY'S GAME REDATED FEB. 11

Severe cold that has produced a threatened power shortage in the north Okanagan interfered with the Mainline-Okanagan senior hockey schedule Tuesday night.

The slated Kelowna at Vernon game was called off. It will be played instead on February 11.

TRY COURIER CLASSIFIED ADS FOR QUICK RESULTS

SPINS 'N LOOPS AT ELLISON AIRFIELD

Despite sub-zero temperatures and biting winds, the airport is in fairly good condition for ski flying. Christmas trees will be placed on the boundaries of the strip to aid pilots in finding the runway and also in landing.

Cold weather has somewhat curtailed actual flying but the following pilots have been out putting in flying time during the past week: Bob Stewart, Nick Benzer, Andy Duncan and Andy Ollerich. Ron McKenzie was also out to pay the field a visit and try his hand at the controls of a ski-equipped Cessna.

In contrast to the biting cold outdoors, the office is kept quite comfortable and lately has proved a popular meeting place for hangar pilots. Quite a lot of hangar flying is going on among the pilots, would-be pilots and friends.

Due to the cold weather, ground school was not held last Friday evening but will carry on as usual tomorrow night at 7 o'clock sharp. These lectures are not only interesting but highly educational to all aviation-minded people.

Diogenes, the ancient Greek with the lamp, liked perfume so well he scented his feet. The fumes rose and scented his whole body.

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or Double Your Money Back

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tendent for the C.P.R. at Cranbrook.

Sequel to a major motor accident on Richter Street north last month came in city police court January 7 when L. P. Ritchey was fined \$10 and costs for failing to give the right of way.

Damage of over \$1,000 was caused in the smash-up that involved Ritchey's car and that of Dr. M. J. Butler, who was slightly injured in the accident.

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CHURCH SERVICES

CHRISTIAN SCIENCE SOCIETY

Corner Bernard and Bertram St.
This Society is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

SUNDAY, JANUARY 22

TRUTH

Sunday School, 9:45 a.m.
Testimony Meeting, 8 p.m. on Wednesday.

Reading Room Will Be Open on Saturdays 3 to 5 p.m.

CHRISTIAN SCIENCE PROGRAM every Tuesday at 9:30 p.m. over CKOV

THE PEOPLE'S MISSION

One Block South of Post Office
Evangelical - Independent
Pastor: G. G. BUEHLER

MISSIONARY DAY!

Rev. Chas. R. Sarginson
Field-Sec. of U.F.M. in Brazil
Sunday School, 9:45 a.m.
Missionary Story for boys and girls.

Morning Worship 11 a.m.—Missionary Speaker

Evening Service 7:15 p.m.

"A MISSIONARY CHALLENGE!"

Please Notice

Friday Night Film Cancelled.

BETHEL BAPTIST CHURCH

(Next to High School)
Pastor—Ivor Bennett, B.Th.

SUNDAY, JANUARY 22

A Full Day with Missionary Rev.

B. A. PORTEOUS

recently returned from China with first hand information.

Mr. PORTEOUS will speak at

9:45 a.m. Sunday School and both Church Services

11 a.m. and 7:15 p.m.

Wednesday, 7:30 p.m.—Prayer Service

A Bible-centred Church Exalting Christ

FIRST UNITED CHURCH

Corner Bernard and Richter

Rev. Ernest E. Baskier, B.A. Minister

Rev. D. M. Perley, B.A., B.D. Assistant

Dr. Ivan Beadle, M.C., F.N.C.M. Director of Music

REBEKAH LODGE INSTALS OFFICERS

Despite frigid weather approximately 100 people gathered at the Women's Institute Hall, Tuesday evening to witness the impressive joint installation ceremonies of Orchard City Odd Fellows Lodge No. 59 and the Kelowna Rebekah Lodge No. 36.

Accompanied by eight installing officers District Deputy President Everard, of Penticton, conducted the ceremony of the Odd Fellows Lodge with Brother Manning, also of Penticton, appointed District Deputy Grand Marshall.

District Deputy President Mrs. C. R. Downing, of Kelowna, and Deputy Grand Marshall Mrs. C. L. Granger headed the team of eight which installed incoming officers into the Rebekah Lodge.

Officers installed into the Orchard City Odd Fellows Lodge No. 59 for the coming year include the following: W. Brooks, Junior Past Noble Grand; A. McInroy, Noble Grand; W. Conner, Vice-Grand; A. Wilg, recording secretary; G. Pointer, financial secretary; G. Dodds, treasurer; C. Sutherland, right supporter of the Noble Grand; F. Berchold, left supporter of the Noble Grand; H. Bedell, right supporter of the Vice-Grand; C. B. L. Granger, left supporter of the Vice-Grand; A. Moulton, warden; J. Smith, conductor; A. Geen, chaplain; George Reid, instaler; D. Manon, outside guardian; H. Whitman, R.S.V.G.; and W. Thomas, L.S.V.G.

Election of officers for the coming year of the Kelowna Rebekah Lodge resulted in the installation of Mrs. Fred Tuttle, Junior Past Noble Grand; Mrs. Fred Berchold, Noble Grand; Mrs. George McNeill, Vice-Grand; Mrs. A. Wilg, recording secretary; Mrs. Don Wood, financial secretary; and Mrs. C. R. Downing, treasurer.

Following the installation of elected officers a number of other members were appointed to the following offices for the coming year: Mrs. Cecil Sladen, warden; Mrs. E. Nargot, conductor; Mrs. McInroy, inside guardian; Mrs. George Howell, outside guardian; Mrs. C. L. Granger, right supporter Noble Grand; Mrs. Walter Thompson, left supporter Noble Grand; Mrs. William Lytle, color bearer; Mrs. Fred Lewis, musician; Mrs. Otto Schoen, right supporter vice-grand; Mrs. William Harvey, left supporter vice-grand.

Next regular meeting of the Kelowna Rebekah Lodge will be held on Wednesday, January 25, at the Orange Hall. The Seven Sister Degree Team trained by degree captain Mrs. C. L. Granger will hold the initiation ceremony. Visiting Rebekahs are invited to this meeting scheduled to commence around 8 p.m.

WIFE, Child in Hospital, Truck Damaged \$1,500, Two Men Hurt

Two Westbank men had to be treated for injuries when the light truck in which they were riding was heavily damaged after crashing into a logging truck parked on Pendast Street south Monday night.

Wyndham Lewis, the driver, was treated for lacerations, bruises and shock and released from hospital the next morning. Lloyd Bowden escaped with facial cuts and minor shock.

Damage to Lewis' truck was estimated at \$1,500. The engine was sheared off by the impact and the cab badly smashed.

Police said the logging truck was abandoned by the owner—Bernard C. Neufeld, June Springs—after it developed gas line trouble due to the extreme cold.

Nothing But Trouble

Lewis told police he didn't see the logging truck until too late because another vehicle was approaching in the opposite direction. Damage to Neufeld's truck was negligible.

Neufeld, on Wednesday, was charged in city police court with failing to set out flares as required by law to warn motorists of a heavy vehicle parked on the highway.

The owner explained he was emotionally upset at the time, hurrying home to bring his sick child to the hospital. He first knew of the accident when he was returning to the hospital with the child in a taxi.

His wife, he pointed out, already was a patient in hospital. He was fined \$25 and costs.

FOR QUICK RESULTS USE THE

CLASSIFIED

TO BUY, RENT, LOAN, SELL, FIX, TRADE

EMERGENCY PHONE NUMBERS

COURIER COURTESY

Ambulance 391
Police 311
Hospital 64
Fire Hall 196

MEDICAL DIRECTORY

If unable to contact a doctor phone 722.

DRUG STORES OPEN

SUNDAY, JAN. 22
4:00 to 5:30 p.m.
P. B. WILKS & Co. Ltd.

GARAGES OPEN

Smith's Garage, 332 Leon.

OSOYOS CUSTOMS

HOURS:
8 a.m. to 11 p.m. P.S.T.

CLASSIFIED ADVERTISING RATES

2¢ per word per insertion.
25¢ minimum charge.
Display—70¢ per inch.
Service charge of 25¢ for all charged ads.

HELP WANTED

YOUNG LADY REQUIRED for stenographer and general office work. Please state experience, if any to Box 1291, Courier. 41-1c

MIDDLE-AGED SINGLE LADY, widow, cheerful disposition as companion for semi-invalid in exchange for board and room plus, in pleasant home in city. Box 1289, Courier. 45-3p

WRITE IMMEDIATELY FOR FULL information how to establish a Rawleigh business. No capital required. Get a desirable, a Golden opportunity to build up a solid business. Rawleigh's Dept. WG-A-141-143, Winnipeg. 44-6c

POSITION WANTED

EXPERIENCED PRAIRIE WOMAN wishes day work or housekeeping job in Kelowna. Phone 983-R, between 6 and 8 p.m. 46-3p

PERSONAL

SUSIE—Don't bother to explain. —ROMEO 46-1p

OGPOGO... his story, by r.p.m. Who actually saw Ogopogo? Where? When? What is the history behind it all? How did Ogopogo get his name? It's all told in a fascinating 24-page booklet, attractively colored. ONLY 26¢ (tax included) with envelope ready for mailing. Now selling all over town and at the Courier. 46-1c

TEA CUP READING AT MILKY WAY at 2 p.m. to 11 p.m. every day 44-3p

INTRODUCTION CLUB for sincere people. Write to No. 311, 523 Beatty St., Vancouver, B.C. 93-1c

BE WORRY FREE! GET THAT chimney, stove, or furnace cleaned without delay! No mess, no better service, no use waiting! Phone 722. Why put it off? 62-1c

BEWARE OF HARSH LAXATIVES—They gripe and may harm delicate internal organs. Play safe. Help relieve your constipation naturally. Every morning take Dr. Jackson's Roman Meal... the cereal that's more than a cereal... delicious and nutty in flavor... with a gentle laxative action... has won the gratitude of thousands of sufferers from constipation. Roman Meal, developed by Robert G. Jackson, M.D., combines the natural food values and delicious flavors of whole wheat and whole rye with the gentle laxative properties of flax-oil and bran. Ask your grocer for Roman Meal today. Write today for FREE Booklet, "Nature's Way to Good Health" by Robert G. Jackson, M.D. Address: Dr. Jackson, 1111 Wellington Blvd., Toronto, RM3. 46-1c

GUARANTEED SERVICE for all makes of washers. Phil Eastman, Lakeside Washing Machine Repair Shop. Phone 934-R4. 78-1c

SAW FILING—Circular saw filing. Lawn mower service. See Edward A. Leslie, 2013 South Pendozi St. 87-1c

KEEP UP TO DATE USE OUR service moving your service for shipment of household goods, large or small. Van leaving frequently for Vancouver, Kootenays, Alberta and Saskatchewan. Phone, write, wire D. Chapman & Co. Ltd., Kelowna, B.C. Our phone is 298. 95-1c

GIRLS INVEST IN SECURITY Come to the O.K. Valley Haldreasing School, 433 Lawrence Avenue, Kelowna, B.C. Government approved school. Phone 414. Save money by training here! 5-1c

THERE IS NO NEED TO SEND your furs out to the cleaners. Local industry! Help your own home town! Mandels offer you a complete fur storage service and are fully qualified to offer expert counsel. There is no finer service anywhere than you get right in Kelowna—at Mandels. 80-1c

NEED MONEY? IT'S RIGHT around home! Things you no longer need or use. Sell them through Courier Classifieds—hundreds of buyers! 11-1c

HUNDREDS UPON HUNDREDS of people consult Courier Classifieds each issue. Sell your "Don't Want" or "Do Want." Your home newspaper gets home. People SEE what they want to buy and it goes to prove that "one picture is worth a thousand words." It's consistent Courier advertising that pays. Try it. Prove it. 34-1c

BIRTH KLEJWER, at Resthaven hospital, Kelowna, Vancouver Island, to Mr. and Mrs. A. P. Klejwer (nee Ethel Petersman) on Monday, January 16th, a daughter. 16th, a daughter.

BUSINESS PERSONALS

THE INVISIBLE MENDER—Protect your good clothes by having them invisibly repaired. Consult Mrs. March at "Mandell's", 518 Bernard Avenue. 11-1c

PREPARE FOR FLOODING BASEMENTS—write for information on the fully automatic GOULD CELLAR DRAINER. Economical, easy to install. FINNING TRACTOR & EQUIPMENT CO. LTD., VERNON, B.C. 44-3c

FUR REPAIRS AND ALTERATIONS expertly done by E. Mallett at KELOWNA FUR CRAFT, 549 Bernard Ave. 44-6p

HEAR YE HEAR YE—Here is the place to come for hearing aids! Why send money out of town? Why not get the best? Get TELEX or WESTERN ELECTRIC hearing aids at KELOMAN. And remember, YOU CAN GET A FREE DEMONSTRATION HERE ANYTIME, ANY DAY IN THE WEEK! EVERY WEEK! Also our battery stock is guaranteed absolutely FRESH! HEAR! HEAR! 41-1c

BOOST KELOWNA! BUILD KELOWNA! Shop at home and keep your dollars circulating at home. When you shop at HARDINGS, your patronage is sincerely appreciated. Keep an eye on our windows. Come in anytime and look around. Head for HARDINGS anytime! 41-1c

MYSTERY! What makes HOME BAKERY Products so downright delicious? Is it the way they're baked? Is it because of the high quality ingredients? The modern methods? One thing is sure: Taste Tells! Whether it be bread, cakes or other delicious HOME BAKERY PRODUCTS they all taste wonderful! When you buy, be sure it's fresh from the ovens of Kelowna's HOME BAKERY. 41-1c

"HEAT PUMP" The "fuelless modern" fool-proof method of heating. Investigate before building. Howard Willson, 593 Sutherland Ave., Kelowna, Phone 722. 87-1c

TRACTOR WORK—PLOWING, DISCING, excavating and bulldozing. J. W. Bedford, 949 Stockwell Ave. Phone 1054-L. 57-1c

WILL YOU LITTLE COURTESIES are appreciated by all. For instance, it's dark when your Courier boy delivers the paper. Leave that porch light on each Monday and Thursday evenings all during the winter months. Your Courier boy says "thank you." 29-1c

MOTOR REPAIR SERVICE—COMPLETE maintenance service. Electrical contractors. Industrial Electric, 256 Lawrence Ave., phone 788. 82-1c

FOR PLASTER AND STUCCO WORK phone John Fenwick at 1244-R4. This includes sidewalks, cement floors, putty coat, sand finish, interior and exterior stucco. If you wish, write to J. C. O'Rourke, Mission. Estimates are P.R.-E. 80-1c

HAVE YOU LOOKED AT YOUR floors lately? For a perfect new floor or an old floor made good—new, phone 694-L. No dust when it's done by A. Gagnon, established since 1928. Our address is 525 Buckland Ave. 80-1c

"IF IN 50 THERE'S SOMETHING TO FIX" When your toaster goes on the blink, or the iron refuses to cooperate, just call KELOMAN. We'll fix it in a jiffy. Anything electrical! Refrigerators, Radios, Washing Machines, Kelelogans know how! We're on Pendozi Street at 1632. 41-1c

A. K. WOOD—FLOORS SANDED finished by expert, 20 years experience. T & G Hardwood for sale or laid and finished. Floors prepared for linoleum and tile installation. Phone or call O. L. Jones Furniture Store, 435. 27-1c

BASEMENT AND DITCH DIGGING by an especially equipped machine. Saves time and money. Contact D. Chapman & Co. Ltd. Phone 298. 35-1c

S-A-W-S Saw filing and gumming. All work guaranteed. See Johnson at 767 Cawston. 83-1c

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FOUND

FOUND—LIGHTER in front of Legion on January 10. Loser identified by Courier office. 46-2c

FOR RENT

5 ROOM SUITE—UNFURNISHED—Non-smokers, non-drinkers. 788 Fuller Ave. 46-1p

HEATED TWO BEDROOM DUPLEX Centrally located. Apply 1897 Pendozi St. 46-3p

MOVING TO CALGARY WILL sub-let bungalow. Phone 947-R2. 46-2c

FURNISHED CABINS, PARTLY furnished rooms and suites. \$20.00 and up. Lord's Cabins. 42-47p

BOARD AND ROOM IN PRIVATE home. Phone 950-R1. 45-2c

LIGHT HOUSEKEEPING ROOM, also sleeping room. Phone 641R3. 45-3p

TWO COMFORTABLE, WARM rooms, modern private home, privileges, suit business people. Excellent meals if desired. 740 Rose Ave. Phone 788-L2, after 5 p.m. 44-3c

COMFORTABLE LIGHT-HOUSE keeping rooms nicely furnished. All sleeping rooms. Close in. Phone 1314, 445 Buckland Ave. 44-3p

ROOMS FOR RENT—COOKING privileges. Three minutes walk from Post Office. 579 Lawrence Ave., Phone 1071. 42-1c

BUILDING WITH MECHANICAL shop downstairs, 3 room apt. upstairs for rent or sale. Shop premises would also make good store location. 2950 Pendozi St. 43-1c

CREEKSIDE AUTO COURT Completely furnished one and two-bedroom cottages. These cottages are well constructed and warm in cold weather. Reasonable winter rates. Phone 2801-R3. 42-4c

WARMLY INSULATED APARTMENTS, designed specially for winter comfort. All modern conveniences. Luxurious furnishings. Winter rates. Carlson's Motel, Kelowna. 31-1c

WANTED TO RENT QUIET, RELIABLE COUPLE—No children, permanently employed, wish to rent small modern house in city. Reasonable. Reply Box 1280, Courier. 45-2p

WANTED WANTED—SMALL OR MEDIUM Piano. Must be reasonable, for cash. Phone 228-V. 46-1p

BUDGETS WANTED AT WHOLE SALE in dozen lots (or larger). Please write to Rainbow Aviaires, 31 Dundurn Place, Winnipeg, Man. 43-3p

FOR SALE LADIES' SKIS, HARNESSES and poles. Phone 922-R. 46-2c

MAINS LASKIN LAMB FUR COAT—Size 46-48, good condition, \$60 or trade for wood. 918 Manhattan. 46-1p

ENGLISH PRAM—BLUE FINISH Cream leather. Price new \$40.00. Buy now for \$20.00. Phone 876-X1. 46-1p

FOR YOUR BUILDING NEEDS—70,000 feet of 2x4, 2x6, 2x8 and 2x10 in lengths 8 ft. to 20 ft. No. 1 Fir and Spruce lumber in the yard. Priced to sell \$38.00 per M at the yard. Rumsdell will direct at 578-1c

BALED HAY AND STRAW—Also brush wood, in lengths. Phone 1061-L1 or write Ray Nicholls, 1489 Water St. 20-1c

MAKE SURE OF GETTING THE BEST poultry in your laying houses in 1950 by ordering your SOLLY CHICKS NOW. White Leghorns, Crosses and Barred Rock Cross Hampshire. Write for descriptive Catalogue and price list. Solly Poultry Breeding Farm, Westholme, B.C. 43-1c

303 BRITISH CALIBRE converted hi-powered sporting rifles; several models; six and ten shot repeaters. Money-back guarantee. 48 rounds ammunition \$3.00. Large assortment new rifles, shotguns, telescopic sights, etc. Write often for latest folders and prices. SCOPE SALES CO., 326 Queen St., Ottawa, Ont. 37-1c

R.O.P. SIREN NEW HAMPSHIRE and Rhode Island Red Chickens, \$5 for 25, \$9 for 50, \$18 for 100, \$35 for 500. GEORGE W. GAME, TRIANGLE HATCHERY, Armstrong. 44-1c

CCM BICYCLES, also RALEIGH'S Complete stock of parts and accessories and good repair service. Cycle shop at Campbell's Phone 107—Leon at Ellis. CAMPBELL'S BICYCLE SHOP. 45-1c

FIR SAWDUST, FIR SLABS—Place your orders now! Ray Nicholls, 1001-L1. 42-1c

NEW PIANOS BY HEINTZMAN, Norheim, Lesage and Sherbrook. Manning. Also reconditioned pianos from \$195.00 up. Harris Music Shop, 278 Main Street, Penticton, B.C. Phone 600. 29-1c

PROPERTY FOR SALE

INTERIOR AGENCIES LIMITED 268 Bernard Avenue. Phone 675

NEW DUPLEX—\$4200 DOWN A superior unit, new, with the latest modern features. Each side has an ultra-modern kitchen, two good-sized bedrooms, living room, full basement with furnace and laundry tubs, and is located in a highly desirable location.

NEW, MODERN HOME With a beautiful kitchen, dinette, living room and electric fireplace, two bedrooms and superior bathroom, full basement with finished bedroom, furnace, fruit room and fuel room, plus attached garage with basement entrance. Price \$8,500.00 with terms as low as half cash.

These and other highly desirable homes and lots available at

INTERIOR AGENCIES LIMITED 268 Bernard Avenue, Kelowna, B.C. Phone 675

NOTICE NOTICE IS HEREBY GIVEN that all change purchases made on behalf of the Kelowna Senior Hockey Club must be covered by a Kelowna Senior Hockey Club requisition form, duly signed by Mr. W. Spear, president of said hockey club, and presented by purchaser at time of purchase. The Kelowna Senior Hockey Club cannot and will not be responsible for any debts incurred by anyone, whosever they may be, unless such debts are covered by requisition forms as outlined above.

W. SPEAR, President, KELOWNA SENIOR HOCKEY CLUB.

NOTICE In the Matter of the "Municipalities Incorporation Act", and Amending Act.

TAKE NOTICE that, pursuant to Section 14 of the "Municipalities Incorporation Act", being Chapter 235 of the Revised Statutes of British Columbia, 1946, as amended, application will be made to the Lieutenant-Governor in Council by By-Law, namely—
"THE CORPORATION OF THE DISTRICT OF PEACHLAND, BY-LAW No. 272:
A BY-LAW for extending the Municipal limits to include the adjoining foreshore and a certain area of the lower water mark."
WHEREAS it is deemed advisable that the limits of the Municipality of the Corporation of the District of Peachland should be extended for a distance of SIX HUNDRED FEET (600') into Okanagan Lake from the present limits where the same now extend to the shore of the said Okanagan Lake, pursuant to the provision Section Fourteen (14) of the Municipalities Incorporation Act, being Chapter 235 of the Revised Statutes of British Columbia, 1946.

NOW THEREFORE the Municipal Council of the Corporation of the District of Peachland, in open meeting assembled, enacts as follows:

1. The limits of the Municipality of the Corporation of the District of Peachland shall be, and are hereby extended for a distance of Six Hundred Feet (600') into Okanagan Lake from the present limits where the same now extend to the shore of the said Okanagan Lake.

2. This By-Law shall be subject to the approval of the Lieutenant-Governor in Council.

3. This By-Law may be cited for all purposes as the "Extension of Municipal Limits By-Law, 1949".

Read a 1st time by the Municipal Council this 14th day of April, 1949.

Read a 2nd time by the Municipal Council this 14th day of April, 1949.

Read a 3rd time by the Municipal Council this 14th day of April, 1949.

RECONSIDERED, Finally Passed and Adopted by the Municipal Council of the Corporation of the District of Peachland this 18th day of April, 1949.

(The Seal of the Corporation of the District of Peachland)
C. O. WHITTON, Mayor.
C. C. INGLIS, Clerk.

I, Charles Christie Inglis, Clerk of the Corporation of the District of Peachland, do hereby certify the above to be a true copy of Original.

Seventy-Two (72) of the Corporation of the District of Peachland, Dated at Peachland, B.C., this 10th day of April, 1949.

C. C. INGLIS, Municipal Clerk.

I HEREBY CERTIFY that the within is a TRUE COPY of By-Law No. 272, which was Registered at the office of the County Clerk of Yale, Vernon, B.C., this 21st day of April, A.D. 1949.

Deputy Registrar County Court (The Seal of The County of Yale)
No. 272, Registered April 20, 1949.

A. E. WILSON, Registrar County Court, Vernon, B.C.

DATED at Peachland, B.C., this 12th day of January, 1950.

The Corporation of The District of Peachland,
C. C. INGLIS, Municipal Clerk. 46-3-c

PUCK SCORES

MAINLINE-OKANAGAN Tuesday's Kelowna at Vernon game postponed. Standings remain unchanged.

Next games: Tonight, Kamloops at Kelowna; Friday, Vernon at Kerisdale; Saturday, Vernon at Nanaimo; Kelowna at Kamloops.

N.H.L. Wednesday Montreal 1, Toronto 0; Boston 4, New York 2; Detroit 5, Chicago 4.

Next games: Tonight, Toronto at Montreal; Saturday, Boston at Montreal; New York at Toronto; Chicago at Detroit; Sunday, Montreal at Boston; Toronto at Detroit; New York at Chicago.

More About

7 RESOLUTIONS

From Page 1, Column 7

failure. It passed without discussion.

Winfield-Okanagan Centre sponsored by W. C. Brodie and E. C. Nuysen asked Ottawa to experiment in methods to prevent hail storms during the growing season. The resolution carried.

The same local had a resolution criticizing the fluctuating voltage in electrical power. This, too, passed without discussion.

Salmon Arm asked that a portion of any grant for research purposes passed by the convention be used for research on Jonathan breakdown. Resolution carried.

Oliver wanted the B.C.F.G.A. to post a standing reward for information leading to conviction of persons found guilty of the theft of fruit. Motion lost.

East Kelowna wanted legislation to prohibit livestock being allowed to run at large in fruit areas requesting this protection. The resolution passed.

Oyama and Penticton combined to urge Ottawa to be asked to establish a soil testing service at the Summerland farm in order that growers may check the changing conditions of their soil from time to time. The resolution passed.

Summerland's resolution asking for the pre-cooling of soft fruits before shipping brought the comment from A. C. Lander that growers were not improved by pre-cooling, but apricots did and suggested cherries. He suggested a large experimental basis. The resolution carried.

Oyama resolutions asked that the money paid by standard varieties of apples to bonus off-varieties be set in a trust fund and such money be used to bonus the removal of such off-varieties trees. The resolution was defeated as delegates felt off-varieties trees were being pulled out.

A Boswell resolution objecting to the cost of fruits on packing prunes be not charged to growers was lost.

A Creston resolution wanting specialty fruit salesmen brought the comment from Sales Manager J. B. Lander that intensive sales effort is made by wholesale house travelers on B.C. fruit, just as much as U.S. fruit receives in the U.S. He said it would be a part time job and thought retail bulletins helped the need.

Two Canadian Fruit Distributors men in larger prairie cities for this specialty selling. The resolution carried.

Vernon in a resolution asked good inspectors be interchanged in the same district once a month in the packing season, in order that a more uniform pack be obtained. The resolution was defeated.

Penticton had a resolution asking that a committee be appointed in each district or zone to set definite dates for the commencement of Jonathan picking with a spread of seven days for deviation of maturity and a limit of 14 days for completion of picking.

Salmon Arm—Penticton amendment asked the better fruits committee devised and carry out a plan for harvesting Jonathan. The amendment carried.

An Osoyoos resolution asking a penalty for non-compliance with picking dates was lost.

A Creston resolution asking that Canada require imported fruits bear the same type of marks as required by the exporting country on imported Canadian produce was approved.

A Summerland resolution suggested the possibility of a joint advertising campaign with the canners to further sales of canned fruit was approved. A shared resolution asking that a label indicating origin of the fruit be placed on each can was also approved.

A Rutland resolution asked for implementation of federal legislation in line with support given other agricultural products, to provide price support for the fruit crop. A. W. Gray and C. Buckland sponsored the resolution. They argued prices were kept down by the government during the war and therefore they should be kept from falling too low now. The resolution passed unanimously.

AN OSOYOOS-NARAMATA resolution asked for a subsidy by the Canadian government for offshore and export shipments, similar to that in effect in the U.S. since October, 1945, policy has seriously affected B.C. apple exports this year. The resolution passed without opposition.

PACKING REGULATIONS gave concern to Creston which asked in a resolution that Tree Fruits enforce regulations on all packing houses, or eliminate them. The Creston delegation maintained that some houses did not pack to the Tree Fruit regulations but only to the lower federal requirements. This was a discrimination against growers using the houses following Tree Fruit instructions.

Lander said that Tree Fruits had an arrangement with the federal department of agriculture to have their inspectors inspect the Tree Fruit grades and there should be no difference between packing houses. Mr. Reid, chief inspector, said the resolution was based on faulty information. G. Dodds maintained that in cherries at least, there was a difference, but he

withdrew the resolution.

K. EUTIN and S. KORNZE, of Rutland, sponsored a resolution asking Tree Fruits to employ three extra men whose duty it would be to check packing houses to obtain uniformity of pack. Mr. Eutin, in speaking to his resolution, appeared insofar as the press table was concerned, to be advocating a reduction in the inspection staff from eleven to three and yet at the same time to be asking for a more rigid inspection to get a more uniform pack. Mr. Loyd said that ten full time and two part time men handled 13,000,000 packages over 40,000 square miles. He doubted that three men could do it. The resolution was defeated.

A WESTBANK RESOLUTION, sponsored by J. W. Hannam and J. N. Easham, asked that a more equitable method of determining the full percentage of any shipment of soft fruits diverted to canneries or processors. W. Grant, of Tree Fruits, stated that the trend was now, shipping point inspection and less than ten percent of Westbank-Peachland peaches were inspected at canneries this year. The resolution carried.

Seagulls rarely get far from shore. Even those that cross the oceans keep a handy ship in sight for occasional rest-up perching.

Fifty per cent of the Canadian dollar Britain earns today come from the shipping of textiles to this country.

considering the conditions and difficulties." (Applause).

Province's 25,000 Miles Beautiful Highway Turned Into \$1,250,000 Headache

Especially Written for The Courier

By ADAM STEWART

Canadian Press Staff Writer

Treacherous winter weather has turned one of British Columbia's greatest assets—25,000 miles of scenic highways—into a \$1,250,000 headache.

The snow removal bill for this winter of violent, unprecedented storms is expected to be the biggest yet.

And with at least six more months in which new storms could come, government officials are reluctant to speculate exactly how much the cost will be.

Works Minister Gordon has set a minimum figure of \$1,250,000, which would be \$250,000 more than last year's bill and \$500,000 more than the cost in 1948.

This figure, of course, represents only the cost of keeping cleared main highways—an actual outlay from the provincial treasury.

Not considered is the indirect cost to the public through tie-ups in more remote traffic lanes—nor the intangible expense of having outsiders listen to boasts of B.C.'s mild winters with their tongues in their cheeks.

N.S. GROWERS TOLD TO CUT PRODUCTION

Available Markets Will Not Absorb Amount of Fruit Being Produced

Although there are many question marks, the outlook for agriculture in Kings County will have favorable trends in 1950. This was the consensus of opinion expressed yesterday by several men prominent in the industry.

Based on guarded optimism is the favorable climate and fertility of the Valley, and its proximity to seaboard. Question marks include, of course, next year's weather, effect of government and politics on market conditions.

Applies
R. J. Leslie, general manager of the Nova Scotia Apple Marketing Board, says that 400 to 450 thousand barrels of graded apples must be accepted as the absolute maximum fresh-fruit sales to be expected.

Sales in recent years have been 321,000 barrels in 1947, 291,000 in 1948, and an estimated maximum of 250,000 this year.

Mr. Leslie feels that the trend will be for the better, because desirable varieties are slowly assuming a more important position in production.

He cautions that the Valley now produces about twice the amount of fruit for which there is a possible market. Any scheme to cut down production, however, runs into "horrendous difficulties," he says.

"The question at once arises, whose trees are going to be cut, yours or mine?"

A solution could be worked out more easily, he indicated, if the question could be answered as to whether the government is going to abandon support of the Valley industry, or if not, how much support will be available, and for how long.

He indicated that the industry could not hope for good times until production had been cut down to somewhere near the market potential.

Poultry
M. K. Ellis, head of the big C. & M. poultry farm, says the picture for 1950 is fairly clear. So many eggs are needed to feed Canada, and production is now slightly in excess of demand.

The poultry industry can get out of this excess production so fast, he says, that gloom should be over in four months.

He looks forward to good prices for poultry products in the last eight months of 1950. The man whose farm is geared to efficient poultry production is wise to follow it through, Mr. Ellis thinks, but he cautions there is no room for the inefficient producer.

Farming
The outlook for agriculture nowadays depends more on political than on economic considerations, says George A. Chase, Port Williams.

To illustrate, he cited the case of the English apple-growers who this year produced a bumper crop. Unable to dispose of certain types of apples, they stood aghast when the British government bought about 300,000 barrels of Italian apples at a price equivalent to about \$7.10 per barrel at seaboard.

From the political point of view, Mr. Chase explained, there may have been valid grounds for purchase of Italian apples, although from the economic point of view there was none.

Extending his argument, Mr. Chase pointed out that with governments handling bulk food purchases, changes in international politics could bring about marked changes in the marketing outlook for Nova Scotia produce—but that it would take a veritable prophet to predict developments in advance.

Taking the long-term view, he said that farmers had important assets here—a wonderful Valley and a rainfall which makes it possible to do things here which could not be done on agricultural land in many other parts of the country.

He feels confident that if every farmer decides on what he can produce most efficiently, "and settles down to it, agriculture can be made to pay."

Processing
Owen Graves, Bridgetown, says the capacity of the processing industry in the Valley is far greater than the supply of apples of the right varieties and right quality which is available.

He says that given a quantity of apples of suitable variety and quality, 1950 will see an increase in processing operations. He also stated that New England markets, if made available, could with proper transportation facilities be of great benefit to the Valley.

Appointed Janitor
William Clark, 740 Rose Avenue, has been appointed janitor of the police station, court room, and comfort station. His appointment was sanctioned by council Monday night.

Legs on Parade
Columnists and celebrities will include Jim Pantone, popular sports commentator, as Walter Winchell; Herb Sullivan as Betty Grable; Neville Thompson as Lana Turner; Basil Jennings as the West; Day as Marlene Dietrich; Grant Bishop as Gravel Gertie; R. J. Bennett as Gypsy Rose Lee; Stan Jones will impersonate a number of "Famous Personalities."

Climaxing the show is a minstrel routine entitled "Show Boat Minstrel." Leading on the act is a chorus line dancing to the tune of "Dark Town Strutters Ball." Included among the dancers are Sheila Paley, Joyce Harding, Joan Reid, Shirley Arnold, Joan Grimmett, Nita Anderson and Florence Caserio.

Wilma Badley and Ernie Busch will juggle in a number entitled "One O'clock Jump." Interlocutor for the minstrel show is Les Wilson while the characters of Rufus, Rusty, Ambo, Hambone, Benjamine and Nicotine will be played by Doug Disney, John Sugar, Jack Flin-stad, Ken Tutt, Glen Miller and Bill Gordon respectively.



Specially Written for The Courier

By ALAN DONNELLY

Britain recently recognized Communist China. The move was calculated to improve the security position of Hong Kong and protect \$1,000,000,000 of British investments, but it also served to split the United States from its ally, the United Kingdom.

Britain was the first major western power to recognize the Red regime in China. India, Pakistan and Burma had already done so; Ceylon, Denmark and Norway quickly followed. The Soviet bloc countries, of course, had granted recognition earlier.

The United States indicated she would delay recognizing the Chinese Communists, saying that such a move was "premature." U.S. economic holdings in China, however, amount to only one-tenth those of the United Kingdom.

Britain's recognition of the Reds was a bitter draught for the Nationalists. But the real blow to their hopes was President Truman's announcement the day before that the United States would adopt a "hands off" policy towards Formosa. Nationalist stronghold 100 miles off the mainland.

False hopes had boomed in the Nationalist capital at Taipei that if the island could be held against the Communists for about six weeks material aid would be forthcoming from America.

There were indications in Washington, however, that strong forces in Congress would oppose Truman's decision. Republicans charged it

ignored bipartisan foreign policy. Canadian-born representative Charles Eaton, ranking Republican on the House foreign affairs committee, observed that U.S. policy in the Orient had collapsed, marking "one of the supreme failures and tragedies in our history."

Although Britain's diplomatic move makes Anglo-American co-operation in the Far East difficult, it did not represent a true split in political ideology.

Foreign under-secretary Christopher Mayhew, summing up Britain's attitude toward China, said the Communist regime was accepted because "it has become the effective government there and not because we like its policies and practices."

The recognition, however, was full or "de jure" recognizing the Reds in law as well as in fact.

Arms For Europe
A billion-dollar flood of arms for Western Europe was waiting at the week-end for the signature of President Truman to set it rolling.

His approval would go to a new defence plan—a master blueprint against Communist aggression—passed unanimously by the 12-country North Atlantic Council.

The \$1,000,000,000 arms aid was approved by Congress last summer to rearm United States' European allies—with the proviso that the defence plan was tailored to fit Congress' stipulations.

President Truman's signature was expected promptly. Then eight of the governments receiving military help would have to sign formal arms aid agreements with the United States. After that, the arms were expected to start rolling by Feb. 1.

Foreign trade gives Canadians one-third of their national income. Canada's southernmost point is Lake Erie's Middle Island.

LETTERS TO THE EDITOR

GOOD PUBLICITY

Editor, The Courier:

Dear Sir:—Reports which are being received daily from postmasters in all parts of the country indicate clearly that once again the Canadian Postal Service has been successful in handling the heavy Christmas mailings without encountering any undue difficulties or delays. This, despite the fact that the volume this year was heavier than ever, ten to fifteen percent in most offices.

Naturally, the Post Office long in advance made very careful plans to meet the expected overload, employing thousands of temporary helpers to man the simplified sorting schemes laid out and generally assist in peak period operations. But all this planning would have been useless had not the public co-operated in early mailing, and again express the department's warm appreciation of the assistance accorded to the Post Office in this respect.

While the pre-Christmas period is the busiest of the year for the Postal Service, it is also equally demanding on the time and patience of everyone. That so many took the trouble to get their mailings in earlier than ever before was indicative of their understanding of the postal problem and their sympathetic willingness to do what they could to solve it.

There has been ample evidence that the newspapers of Canada were very helpful in making the facts of the situation known and in eliciting a favorable public response. For this assistance the Post Office is grateful, and I am anxious that your publication should receive this expression of our thanks.

May I extend to your publication, my best wishes for every success in the year 1950.

Yours sincerely,
W. J. TURNBULL,
Deputy Postmaster General.

SHOOK PRICES JUMP STEADILY IN 13 YEARS

(By Courier Staff Reporter)

Price of apple box shook has increased from \$12.25 per 100 in 1936, to \$33.20 in 1949, delegates attending the B.C.F.G.A. convention in Penticton, were informed this week.

Packinghouses have set up a canning box committees and are making considerable progress in converting old and soiled apple boxes into canning boxes which may be used almost as a common box, it was stated.

The shook supply position improved during 1948 to the extent that no further special allocation from local mills, or purchases from outside mills appeared necessary, and only one meeting of the committee was held during 1949.

Quality of shook delivered in 1949 was much better than that delivered in previous years. It is understood packinghouses are already planning to meet shook mills with a view to securing a reduction in the price of shook in line with the ability of the industry to pay, growers were told.

TICKLED PINK?
The acres among Scotland's salmon-packing fraternity have been known to tickle salmon to death. They catch one laying close to shore, tickle it back of the gills and start a nervous condition which makes the salmon rigid. Then they scoop it out of the water.

The Great Lakes have no tides but water levels vary with heavy rains or strong winds.

my best wishes for every success in the year 1950.

Yours sincerely,
W. J. TURNBULL,
Deputy Postmaster General.

EAST KELOWNA CARD PARTY SUCCESSFUL

EAST KELOWNA—At the card party sponsored by the members of the Parish Guild, held in the Community Hall on Friday last, there were three tables of whist.

Refreshments were served after the game. Prizes were won by the following: ladies' first, Mrs. W. Murrell; gentlemen's consolation, Monica Perry; gentlemen's consolation, Peter Dyson.

June Sherman left at the weekend for Vancouver, where she will take a course of social welfare and handicraft at the University of British Columbia.

G. D. Fitzgerald, accompanied by Ted Post, left for Penticton to attend the B.C.F.G.A. convention.

VICKERS' is distilled in Canada and is distributed by Calvert.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Men of Distinction PREFER VICKERS' London Dry GIN

George Pretty Elected President Of P-T Association at Winfield

WINFIELD—A meeting of the P.T.A. was held in the school with an attendance of 22.

In the absence of the president, George Pretty, the chair was taken by the vice-president, Mrs. Stanbridge. Mrs. Collier was at the piano.

It was suggested by the teacher that the members of the community could help considerably in the matter of some extra-curricular improvement for the pupils.

One was the need for library books suitable for children from primary to Grade VI.

Another was the lack of musical phonograph records. The school library has a small library of records, but on occasions when the local school wants a certain record for illustration work, some other school has it.

If anyone would care to donate books for the library it would be advisable to get in touch with the principal or one of the teachers to find out whether such books are suited to the needs of the school.

Mr. Robinson, the principal, read two interesting articles, stressing the importance of good parental influence on the life of the pre-school child.

In order to lay the foundation for a fund to be used for improvement work, it was decided that the P.T.A. hold a white elephant and home cooking sale at the school on Jan. 24 at 7:30 p.m.

It is hoped there will be a good attendance for this event. Tea and cookies were served at the conclusion of the meeting.

The full slate of officers for 1950 is as follows: honorary president, S. Robinson; president, George Pretty; vice-president, Mrs. Stanbridge; secretary, Mrs. Coxson; treasurer, Mrs. Stanbridge.

LEGION MUSICAL COMEDY STARTS FRIDAY NIGHT

Two-Day Laff-it-Off Show Packed With Starry Local Talent

In spite of frozen pipes, sub-zero temperatures and the desperate cold, the people of Kelowna will have the opportunity of laughing off their troubles at the Legion-sponsored musical comedy "Laff it Off" to be presented at the Legion Hall tomorrow and Saturday evenings.

Starring 100 local artists, including dancers, musicians, impersonators and showmen, the show will be a take-off on the average newspaper. In fact it is your newspaper brought to life.

Leading off the gala affair is the chorus routine entitled "Extra, Extra," with Helen Murdoch leading her line of newswomen in a lively dance. Newswomen will include Belva Graves, Valerie Winters, Jill Cookson, Gwen Owen, Dorothy Longden, Emily Gutfriend and Gerlie Kurtz.

Frontier Days
Jack Thompson and Mrs. Mabel Boyer, as Mr. and Mrs. John Q. Public, carry off the continuity throughout the musicale. A frontier days celebration will star Red Hughes as Gene Autry, Bertie Fournier as Judy Canova, Cede Boyer as Rochester and Babe Newman as Pappy Cheliffinger. Square dances in this number will include June and Alwilda Minette, Isabelle Ferguson, Brenda Day, Hugh Fitzpatrick, Brian Weddell, Barrie Clark and Ephraim Day, while Jane Stirling will be their caller.

Dave Parker and Miss Shirley Eldon will highlight this number with guitar and song specialties.

Another chorus line will lead off the sports page with Elaine and Jo Jantz, Margaret Millar, Belva Graves, Diane Wilcox, Eleanor Cowie, Valerie Winters and Olly Daum in the lineup.

Advances Lovelorn
Hedda Hopper's Hollywood, with Mrs. Jim Logie as Hedda Hopper, should prove extremely clever with such stars as Gloria Holmes singing "Why Do I Love You?", Dorothy Longden in a ballet, Shirley Eldon singing "Story of the Night," Rosemary Evans dancing a Spanish number and Margaret Edwards singing "Dear Hearts and Gentle People."

Harold Pettman as Dorothy Dix will give some advice to the lovers.

A synchronized wedding scene will be executed in dance form with Gloria Holmes and Nita Anderson as the brides, Helen Murdoch, Belva Graves and Jill Cookson, bridesmaids; Emily Gutfriend, as grandma; Josephine Jones as the maid; Dorothy Longden and Gerlie Kurtz, the cousins; Eleanor Cowie, little sister; Olly Daum, preacher; Margaret Millar, the bride; Elaine Jantz, the groom; Gwen Owen, maid of honor; Gerlie Winters, best man, and Ken Tutt, porter.

Columnists and celebrities will include Jim Pantone, popular sports commentator, as Walter Winchell; Herb Sullivan as Betty Grable; Neville Thompson as Lana Turner; Basil Jennings as the West; Day as Marlene Dietrich; Grant Bishop as Gravel Gertie; R. J. Bennett as Gypsy Rose Lee; Stan Jones will impersonate a number of "Famous Personalities."

Climaxing the show is a minstrel routine entitled "Show Boat Minstrel." Leading on the act is a chorus line dancing to the tune of "Dark Town Strutters Ball." Included among the dancers are Sheila Paley, Joyce Harding, Joan Reid, Shirley Arnold, Joan Grimmett, Nita Anderson and Florence Caserio.

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IDEAL WESTERN KITCHEN CLOCK
Ideal for Kitchen, Cafe, Hotel, Bar, Frying Pan, 110V-60 cycle, 10" x 12" x 12", black, white, chrome, brass, nickel, etc. \$1.95 each. C. & M. KLEOFRIG, 42-6-C, SAGINAW, ALBERTA

Overnight Relief
Why let a cold get you down?—Get Relief! GRIP FIX for relief in 15 minutes!—Available at all drug stores and chemists.

GRIP FIX
45¢

ON THE AIR FRIDAY

THE TORONTO SYMPHONY "POP CONCERT" GEOFFREY WADDINGTON Conducting

A SPECIAL "GILBERT and SULLIVAN" PROGRAM

With Guest Artists: EDMUND HOCKIDGE, ERIC TREDWELL, WILLIAM MORTON, DOREEN HULME, NELLIE SMITH

CKOV 7.30 to 8.30 P.S.T.

Presented by Simpsons

5-56-1

PSORIASIS

Psoriasis A New Concentrated Prescription Found

Be sure...shop SAFEWAY
BIG FLOUR SALE

TOMATO JUICE Sunny Dawn 3 for 27¢
PEA SOUP Habitant 28 oz. can 18¢
PORK AND BEANS Taste Tells 15-oz. can 2 for 21¢
AIRWAY COFFEE 16 oz. 69¢
CREAM CORN Country Home 15 oz. can 2 for 27¢

STEAKS
★Rump Roast Beef, Blue Brand lb. 59¢
★Chuck Roast Beef, Blue Brand lb. 45¢
★Boiling Fowl Grade B lb. 39¢
★Hams Regular, Swifts or Maple Leaf, whole or half lb. 50¢
★Chickens 3 1/4 to 4 lb. average lb. 48¢
★Smoked Picnic Shoulder lb. 33¢

SPINACH 12 oz. pkg. 23¢
GRAPEFRUIT White 3 lbs. 35¢
GRAPEFRUIT Pink 2 lbs. 31¢
TOMATOES Imported, 12 oz. tubes 29¢
LETTUCE California lb. 20¢
CELERY Per pound 13¢
POTATOES Netted Gems 10 lbs. 31¢

SAFETYWAY
We reserve the right to limit quantities.
CANADA SAFEWAY LIMITED

Kitchen Craft All-Purpose 49-lb. sack \$3.15
Robin Hood Flour 24-lb. sack \$1.70
Five Roses Flour 5-lb. sack 38¢
Wild Rose Pastry Flour 7-lb. sack 55¢
Tea Time Pastry Flour 5-lb. sack 40¢
Cake Mix Little Dipper 14-oz. pkg. 29¢

Bulk Goods
NOODLES Catelli 12 oz. 13¢
SOUP Noodle Mix, Lip-ton's 2 1/2 oz. pkgs. 2 for 25¢
PEAS Green Split 16 oz. pkg. 2 for 29¢
SPLIT PEAS Avion yellow 16 oz. pkg. 16¢
SOUP MIX Avion 16 oz. pkg. 17¢
BEANS Small White, bags 2 lbs. 29¢
POT BARLEY bag 19¢

Pork
PORK ROAST Shoulder, Picnic Style lb. 29¢
PORK LIVER Sliced lb. 19¢
LEG PORK Roast lb. 49¢

Smoked Meats
BACON Sliced Side, 1/2 lb. cello pkg. 29¢
BACON Side, Piece lb. 49¢

Sea Foods
WHITE FISH New Season, lb. 27¢
SALMON Red Sliced lb. 48¢

ORANGES California 8 lb. shopping bag 89¢
Prices effective January 20 to 23

WIN \$5000.00
WARDROBE MONEY
71 other big prizes entry blanks at store
KITCHEN CRAFT FLOUR
5-lb. 38¢ 24-lb. \$1.65

Baking Needs
LARD Pure, Maple Leaf 16 oz. pkg. 19¢
TAPIOCA Mini 18¢
CORN STARCH 2 for 35¢
GLACE FRUITS Robertson's 8 oz. pkg. 20¢

Miscellaneous
JUICE Blended, Blend o' 2 for 39¢
TOMATOES 20 oz. 2 for 25¢
CLAMS Mince, Clover-leaf, 8 oz. can 2 for 33¢
MACARONI Cnt. Catelli 16 oz. pkg. 15¢
COFFEE Rob. Hill, Ground Fresh, 16 oz. pkg. 75¢

Soaps, etc.
NEW LUX Large pkg. 34¢
OXYDOL Regular pkg. 34¢
TISSUE Purex, 3 oz. roll 3 for 29¢
JOHNSON'S WAX 4 oz. can 98¢

VANASPRAY
Fast-Safe
HEADACHE
Relief
24 TABLETS - 25¢

PRESS FOR ROAD IMPROVEMENTS
VERNON—A four-point highway program will be pressed on the Provincial Government by the City Council here this year. The council decided to ask the government for early action on the highways to Kamloops and Armstrong, the road to Kalamalka Lake and arterial highways through the city.

BRANDON, Man. (CP)—Though residents of Brandon homes went to holiday parties New Year's Eve, thieves didn't take a holiday. They ransacked seven homes, but took money and articles from only three of them.

Tribute Paid to Former President of B.C.F.G.A. At Growers' Convention

By Courier Staff Reporter

PENTICTON—Tribute was paid to the late J. R. J. Stirling, former president of the British Columbia Fruit Growers Association, by Ivor J. Newman, acting president, at the 61st annual convention held in Penticton this week.

"We have lost a true friend and an able executive; a loss we can ill afford in these uncertain times. His family life and his record of service to the cause of agriculture can well serve as a pattern for us all to follow," declared Mr. Newman.

"We are thankful that one of the main objectives of our organization has been realized, by the action of our government in passing the agricultural products marketing act," said the acting president.

"This act will be of immense help to our sales agency, B.C. Tree Fruits Limited, and to farmers all over Canada, in the orderly marketing of their products."

"Credit is due to the Canadian Federation of Agriculture and the B.C. Federation of Agriculture for their help in the fight of the farmer to obtain this very necessary legislation, and it must be said that much of the drive and enthusiasm in both these organizations was supplied by our late President Jack Stirling."

"It is my earnest hope that you will continue to support the Federation of Agriculture in the future. We will need the united help of the farmers of Canada, again and again, if we are to maintain or improve our position on the economic ladder."

"I take this opportunity to thank the members of the executive for their help and co-operation at all times. It has given that feeling of teamwork which I believe is essential for the success of our organization."

"In behalf of the B.C.F.G.A. I would like to thank the members of the B.C. Fruit Board, the governors and officers of B.C. Tree Fruits Limited and B.C. Fruit Processors Limited for their untiring efforts during the past year. You will hear their reports later today and to-morrow morning."

"Much of the real work of the B.C.F.G.A. is done by the chairman and members of our several committees. I hope it will always

be so—it enables your executive to enlist the help of so many able men to carry out the specialized duties of the industry and they have served us well. This will be very apparent as the convention proceeds."

"You will also hear of the progress made in research, in the field of cold storage, soil nutrition and irrigation, undertaken by the Dominion Experimental Station at Summerland, helped in part by the research monies voted by the last B.C.F.G.A. convention. It is hoped that continued work, under the heading of research will have our full support."

"To the chairman and secretaries of our several locals, a word for the future."

"We have in the B.C.F.G.A. and its grower-owned selling agency and processing company, a model of democratic co-operative endeavor."

Friendly Relations
"Let us guard it jealously—see to it that the newcomer in our district is made welcome and kept informed as to the structure and operation of our organization and the reason that by contact and absorption of the spirit of co-operation, he will help sustain our effort to help ourselves."

"It is encouraging to note the sound, friendly relationship existing today within the industry, between management and organized labor. It is possible for a well-informed union, co-operation with the industry, to do a great deal of good, both for its members and for ourselves. Organized labor throughout Canada represents tremendous buying power for farm products, especially fruits and vegetables."

"All this is part of the old and tried formulas for success in business; namely, a good public relations policy, plus low production costs, economical distribution and intensive sales promotion," he concluded.

MOVE TO AID FIRE VICTIMS AT RUTLAND

RUTLAND—The Rutland Women's Institute held a social evening at the home of Mrs. Ruffin on Thursday evening, Jan. 12th. A business meeting was held first, at which time the following committees: health and hospital, Mrs. F. Ostlund; sick visiting, Mrs. B. Heitzman; special events, Mrs. P. Renno; citizenship, Mrs. Victor Stewart; home economics, Mrs. A. Grant; agriculture, Mrs. Art Gray. The matter of assisting two burned-out families was discussed at some length, as the Institute had been requested by the Board of Trade to take the lead in the matter. A committee of three ladies was appointed to interview the unfortunate fire victims and report on their most urgent needs. This committee will contact and work in conjunction with whatever other organizations might be assisting. It was decided to form a permanent joint committee of the various local church and community organizations to raise money for a trust fund, for use in future emergencies and to expedite future action in these cases.

Good used clothing should also be collected and stored, and a dance was suggested as a means of starting the trust fund, and a pantry shower proposed. The Institute was also asked by the health unit to donate \$5 toward heating of the hall for the weekly clinics, and to provide volunteer workers. This concluded the business, and the social part of the program followed.

Several interesting and amusing games were played, and presents were exchanged by members. Refreshments brought a very enjoyable evening to a close.

At the new school gymnasium, on Saturday evening, the Rutland "Indians" defeated the visiting Vernon "Comets" basketball team by 35 to 20.

Owing to the inclement weather, and partly to the counter-attraction of the growers' meeting, the domestic water meeting of B.C.F.G.A. lot owners was too poorly attended to carry out the election of trustees and was postponed to Saturday, Jan. 21, at 7:30 p.m., in the library room.

The Teen Town held a whist drive and dance at the hall on Friday night.

In spite of the severe weather, there were 42 present. There were eight tables of whist, and before dancing started refreshments were served. The next whist drive and dance will be held on Jan. 27.

Congratulations are being extended to Mr. and Mrs. John McCoubrey on the birth of a son on Jan. 10.

Miss Vivian Otterdahl, R.N., of Kelowna spent the week-end with her mother, Mrs. I. Otterdahl.

FOUR HOUSES FLOODED WHEN HYDRANT STRUCK

Submitting a report on an accident January 8 when a fire hydrant was sheered off at the corner of Pendero and Strathcona avenue, City Engineer George Meckling told City Council that four basements in the vicinity were flooded after water gushed in the air for over two hours.

Mr. Meckling explained that city workmen had considerable difficulty in locating the shut-off valves and that they had to dig through three feet of snow. When they were located, the valve boxes were frozen. The men were soaked to the skin as they worked under the gusher.

In order to reduce the flow, it was necessary to open another hydrant further up the street. City workmen worked all night pumping water out of four basements after the gusher was stopped.

Over 200,000 gallons of water—only-fifth of the city's reservoir supply—was lost.

The hydrant was struck by Dave Chapman, Jr., when his car skidded while proceeding to a fire.

RADIO WEEK At BENNETT'S



Buy Westinghouse
GET DOUBLE THE VALUE

SEE ALL THE NEW 1950 MODELS NOW IN STOCK!

Radio Engineering at Its All Time Best!

HERE IT IS!

THE Westinghouse

"Belvedere"

WITH NEW
3-SPEED
RECORD PLAYER



PLAYS ALL RECORDS
REGARDLESS OF SIZE OR SPEED

The Record Player all Canada has been waiting for! Plays, automatically, all records, regardless of speed or size. Combined with the magnificent "Belvedere" to give you exclusive Polyphonic Reproduction, this revolutionary new 3-speed Record Player is the greatest achievement in radio-phonograph history! Come in tomorrow for a free demonstration—hear your favorite record more magnificently reproduced than ever before!

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The "Belvedere" is also available with standard 78 R.P.M. Record Changer at \$199.00.

THE NEW

Westinghouse

"Concert Master"

WITH NEW
3-SPEED
RECORD PLAYER



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REGARDLESS OF
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Now, in the beautiful "Concert Master," Westinghouse brings you an entirely new and exclusive improvement...a three-speed, fully automatic Record Changer! Plays all 78 R.P.M., 45 R.P.M., and 33 1/3 R.P.M. records simply and efficiently. Come and hear your favorite record...listen to the life-like tone exclusive only to Westinghouse Polyphonic Reproduction.

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The "Concert Master" is also available with standard 78 R.P.M. record changer at \$229.00.

REMEMBER!—We meet any competitive price on all merchandise which we sell. Make your New Year's resolution—BUY AT

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ROBINS OF LEGEND

DEATH COMPANIONS
OXFORD, Eng. (CP)—Dr. David Lack, 39-year-old Oxford ornithologist, is squaring accounts with the robin.

Six years ago Dr. Lack published a text called "The Natural History of the Robin," in which facts of the bird's life were compiled.

Now, "Robin Redbreast," which he calls an "unnatural history" of the species is to appear. In it the professor has compiled stories commonly told about the robin.

Robins, he says, are commonly supposed to cover the bodies of murdered persons with leaves. They are popular figures on Christmas cards, and English legend has them comforting prisoners. One is supposed even to have attended a hanging.

Dr. Lack says the earliest mention he can find of them, in literature is that one was supposed to have been tamed by a Scottish saint in the sixth century.

Lantigen "B"

for treatment of
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DROP AFTER DROP
after "DROP-Catarrh"
poisons infect your entire system
destroying the tissues
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You can combat these poisons safely and effectively with "LANTIGEN 'B'".
A maximum fine of \$100 and costs treatment that counteracts the effects of the germ and the inflammation causing these diseases.

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"MADE IN KELOWNA" MEANS
IT HELPS KELOWNA.

LEONARD A. HAYMAN.
(Editor's note: Under the city by-law, it is necessary to turn the front wheels toward a curb when parking parallel, only when parking on an incline.)

What tourists will want to stop in Kelowna, when they are liable to such persecution. Kelowna is my home town but I am afraid to come home; no wonder people are asking for a road up the west side.

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LETTER TO THE EDITOR

Bylaw Objection
Vancouver, B.C.

Dear Sir, The letter is against the last traffic bylaw in the interests of Kelowna.

In your issue of Dec. 8, 1949, "Any motorist who parks his car parallel would be liable to a fine unless the front wheels are turned toward the curb. Anyone found guilty of contravening the bylaw is liable to a maximum fine of \$100 and costs."

Kelowna is known to be the most bylaw ridden town in the country but this is the limit. In San Francisco the bylaw is to do so on hills so steep that they have to use cable cars for lack of traction, but to do this on the level roads of Kelowna is senseless.

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there's
MONEY
by mail Now!

RIGHT! There's money when you need it by mail now from HFC—Household Finance Corporation of Canada. To make a loan... just clip and mail the attached coupon for complete information without obligation. Loans are made promptly, without delay.

THUMBS DOWN ON DENTAL SCHEME

VERNON—The City Council will not participate in the proposed dental health scheme for pre-school and Grade 1 children under the auspices of the North Okanagan Health Unit. It was decided last week.

Ald. George Melvin, representative on the Union Board of Health, recommended the action and the council approved unanimously.

Simply great to relieve 'PERIODIC' FEMALE PAINS

with uncomfortable fullness

Are you troubled by distress of female functional monthly disturbances? Does this make you suffer from pain, feel nervous, restless, cranky, weak—at such times? Then do try famous Lydia E. Pinkham's Vegetable Compound to relieve such symptoms.



Taken regularly—Pinkham's Compound helps build up resistance against such distress. Also a great stomachic tonic!

NOTE: Or you may prefer Lydia E. Pinkham's TABLETS with added iron.

Lydia E. Pinkham's VEGETABLE COMPOUND

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SWEET CREAM STYLE CORN

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Robin Hood Date Loaf

"Like dates and nuts? Then here is a date loaf you'll love. It's chock-full of both!"

— says Rita Martin.

"And here's all you need:"

- | | |
|-------------------------|---|
| 1/2 cup Robin Hood Oats | 1/2 cup chopped walnuts |
| 1 cup chopped dates | 1/2 cup sifted Robin Hood Flour (the flour used by 4 out of 5 baking contest winners) |
| 3/4 cup scalded milk | |
| 2 tablespoons butter | 1/2 teaspoon cinnamon |
| 1 egg | 1/2 teaspoon salt |
| 1/2 teaspoon vanilla | 2 teaspoons baking powder |
| 1/2 cup brown sugar | |
| Rind of 1 orange | |

"Delicious dates, crunchy walnuts, a dash of orange rind, a nip of cinnamon—all go to make this date loaf really luscious! And of course, with Robin Hood as your flour ingredient, you can't miss! It's the guaranteed, all-purpose flour—for all your baking."

"Here's all you do:"

Combine Robin Hood Oats, chopped dates, scalded milk and butter. Cool.

Add egg, vanilla, brown sugar, orange rind and chopped walnuts. Beat well.

Sift together Robin Hood Flour (it's guaranteed), member cinnamon, salt and baking powder.

Add to above mixture. Stir till well combined.

Four batter into slightly greased and floured loaf pan.

Bake in a moderate oven, 325°F., for about 55 minutes.

A WORD FROM RITA MARTIN:

"This is just one of many really fine recipes I have available for you in the Robin Hood Home Service Department. Any special baking tips or information you may want

are yours, free, for the asking. Just write me."

Rita Martin
Director
Home Service Department,
Robin Hood Flour Mills Ltd.,
300 St. Sacre, Montreal



ENTER GIANT \$1000-A-WEEK CONTEST
Tune in: RITA MARTIN'S MUSICAL KITCHEN
EVERY MON.-WED.-FRI. (Trans-Canada Network)

Robin Hood Flour

used by 4 out of 5 prize winners!

More About STIFF COMPETITION

(From Page 3, Col. 7)

trout authorities of Brazil refused to authorize details acceptable to the suppliers in each country. It would have necessitated our obliging ourselves to sell in Canada a large quantity of cocoa butter, which would have been stored in New York, and we found, after a thorough investigation, that Brazilian cocoa butter was not particularly acceptable to the Canadian chocolate and biscuit manufacturers.

"A world-wide canvass through the Canadian trade commissioner's service within recent weeks was not productive of a single encouraging prospect. Our sales off-shore as at January 11th, totalled 110,000 boxes to nine separate countries, of which the largest single item is again Brazil. We have shipped 444,500 boxes of apples to the U.K. This figure perhaps could have been included in the off-shore export markets, but the deal was really in a different category, as it was an arrangement which was consummated by the British Food Mission with the Canadian government and ourselves.

U.S. Market

"The American apple crop was estimated at 129 million bushels in August, and at the time of the International Apple Association meeting, it was freely indicated to us that there would be no place in the United States for Canadian apples this season.

"Their crop has actually turned out to be 138 million bushels, this compared with 80 million in 1948, and in spite of this we have moved to date roughly 1200 cars, as compared with 1800 at the same date a year ago. Their producing areas had a bumper production, particularly the eastern Michigan areas. Much of the fruit has been tied in cold storage, and this made it impossible to enter these markets at any price, due to the low values prevailing there, and taking into consideration the high freight rate against western apples.

"At the start of the season it became readily apparent that Washington was going to open on a reasonable price basis, but after the first few days of selling, prices began to slip, and have been at a rather low level up to the present time. This was occasioned principally by the large crop, but condition and large sizes also had a bearing. There was insufficient storage space to accommodate the full crop, and consequently there have been fairly heavy quantities of fruit marketed in an advanced state of maturity, which had a depressing effect on the market. The position is improving, and while prices have not shown any appreciable increase, the demand in a wider range of markets is increasing at prevailing prices. We are reasonably confident that before the season ends, we will have marketed very nearly the two million boxes in the U.S. that we indicated we would ship at the time of the International Apple Association meeting in August.

"While the values have not approached last season, the United States have afforded an outlet for this quantity, a market for which possibly could not have been found elsewhere.

Emergency Import Controls:

"During part of the marketing season imports of a number of commodities were prohibited—cherries, apricots, peaches, pears, plums and prunes. The U.S. dollar market showed a marked improvement during the summer, and on September 26th the minister of finance announced that he could see no reason for continuing to restrict imports of many commodities, and announced that the restrictions had been removed, effective October 1st. Fortunately, we had proceeded quite a distance with our marketing. However, we still had a portion of our Flemish, and all of

our Anjou, to move, as well as the major portion of our apple crop. This left us exposed on apple prices. The U.S. apple market was badly demoralized, and we had to reduce our prices on October 18th to be competitive with U.S. imports.

Freight Rates

"The burden of transportation costs continues to bear heavily on the marketing activities of our sales agency. Important increases have occurred during the season, notably the adjustment due to the removal of the mountain differential, and the 8% increase effective October 8th. The latter was an interim increase, and an additional impost may confront us when the final decision has been announced.

"No opportunity is neglected of pressing upon railway officers our concern over the dangerous effect of the present excessive freight and express rates on successful distribution of the growing volume of fruit and vegetables grown within our area of activity. The railways' own hard-pressed position prevents any reduction in current charges.

Prepackaging

"In the belief that delivering a better product to the consumer is a sure way to increased consumption, and thus sales, and in line with the present trend in marketing, we have been holding a preference which would seem to indicate the importance of offering prepackaged commodities, a considerable amount of research and experimentation into the field of prepackaged apples has been carried on. Our efforts in this direction will be continued, in the hope that we will be able to offer prepackaged apples on a commercial basis by next season.

"All prepackaging methods now being used in the States have been investigated, and the results of tests and operations in the U.S. have been of immeasurable assistance. Many conferences with prepackaging experts and technicians in both Canada and the U.S. have been held, and the advice and assistance of these men has been invaluable.

"Many problems present themselves, such as full protection for the fruit, enough visibility of the product to satisfy Mrs. Housewife, consumer or sales appeal, costs of the package itself, and of assembling and filling the package.

"After almost a year's work, three packages were brought forth which we thought warranted further experimentation. Our first experiment was started in Winnipeg during December, and is still being carried on. While it is a little early to draw any definite conclusions from that experiment, it will undoubtedly indicate the direction that further experiments should take. We hope to carry out further trials in the immediate future, which will undoubtedly furnish us with further valuable information in this regard.

Advertising

"All the usual advertising media have been investigated, and used to stimulate sales with our advertising program having been enlarged somewhat over the past season in anticipation of a larger crop and stiffer competition. Special attention has been paid to the competitive markets, and a good deal of promotional work and special sales promotions have been carried out in an effort to make the consumers in these areas more conscious of B.C. fruit. The promotional work, a portion of the United States, started last season, has been carried on, but to a lesser extent than last season, due to competition of abnormally heavy local supplies. The display at the Royal Winter Fair was viewed by thousands, and again drew numerous favorable comments.

Retail Marketing Trends

"One has only to walk down the street of any town or city in Canada, or the United States, to have it brought home forcibly that there has been a complete change in fruit merchandising at retail level. Wherever you go you see the self-service grocery, owned either by corporate chains, or by individuals. Before the entry of the chain store into the field of retail distribution, we had hundreds and hundreds of small fruit stores, and the practice is for the customers to select their own requirements, and this brings us to grips with the problem of putting before the consumer, a product which has appeal, whether be in fruits or vegetables. All this merchandise is sold by eye appeal, or what the advertising people sometimes choose to call "impulse buying". This behooves us to continue to strive to make our fruit more likely to be overlooked. The consumers will select the merchandise which appeals to them, and sales of our grade apples will undoubtedly suffer, when fancy, or extra fancy, are there in a price differential in favor of the lower grade.

"With this new system of retail selling, low grades in fruits and vegetables are more likely to be overlooked. The consumers will select the merchandise which appeals to them, and sales of our grade apples will undoubtedly suffer, when fancy, or extra fancy, are there in a price differential in favor of the lower grade.

"With the removal of restrictions against imports of fruits and vegetables, more commodities are available, and every one of these commodities reaches the consumer at the consumer's dollar. We shall

only continue to get our full share of the consumer's dollar by offering high quality merchandise that has appeal.

Supply and Demand on Soft Fruits
"I am sure you would be interested in knowing how our production of soft fruits compares with the potential demand. With import restrictions in effect during the soft fruit season, this meaning that no cherries were imported, by the time we were through marketing our cherry crop, every market was adequately satisfied.

"As mentioned earlier in my remarks, we almost satisfied the demand on apricots in Western Canada, and as our production increases we will probably have to develop a greater market for this commodity in Eastern Canada.

"With a record peach crop, we found it necessary before the completion of our shipments to dispose of a small block of Elberta peaches at Vancouver, at a reduced price. These peaches were suitable only for a short haul, and would not have been satisfactory merchandise to have forwarded to prairie markets, even if prairie markets had been receptive.

"To dispose of our plums, we had to apply terrific sales pressure, and practically forced a good many varieties on to the various markets. "Again referring to our previous remarks, we had a larger supply of grapes than the markets could absorb. True, we had an all-time record volume of shipments, but this did not clean up our production. It was necessary to discard a quantity of prunes in the face of a vanishing demand.

"The production of Bartlett pears about equalled the demand.

"It was necessary to use the eastern markets extensively to dispose of our Anjou, the tonnage of which was lighter than normal.

"Our production of cherries, apricots, peaches, and pears, has now reached the stage that we have sufficient to satisfy the full demand in our regular markets in a normal year. Increase in prairie population has not been commensurate with our larger production, and we are faced with the task of inducing the consumer to preserve, and eat more fresh fruit."

FIRE DAMAGES KELOWNA HOME

Fire destroyed oak panelling in one of Kelowna's largest houses early Saturday morning before it was extinguished by two truck crews of firefighters, brought out by a general alarm.

Damage to the floor and walls in one room on the second story of fire in the basement of a home in the 2000-block Abbott Street, caused when 800 in the chimney lodged against the clean-out door at the bottom of the chimney and ignited a box. Damage was negligible.

BARBARA ANN SENDS GREETINGS TO J. SCHELL

Genial Jack Schell, owner of Schell's Grill in Kelowna, finds that it pays to promote goodwill. A permanent feature at the cafe is a guest book that invites the signature and address of all who enter the grill. Those who so obliged—they are also requested to comment—received a most attractive greeting card from Schell's Grill. Among the recipients was Canada's own Barbara Ann Scott who stole hearts and spotlight during the recent ice extravaganza at Kelowna and District Memorial Arena.

Barbara Ann acknowledged the greeting card with a simple one of her own which was signed by B.A. and said: "Thanking you for your very kind thoughts in this festive season." Mr. Schell received numerous other acknowledgments as well and many from distant places.

PROTECTION
100 DAYS SUPPLY
\$1.50
VANCO
HALIBUT
LIVER OIL Capsules

You're My Everything

DR. BALLARD'S
Champion
DOG FOOD
FOR ALL BREEDS

Yes—EVERYTHING your dog needs for sturdy growth, boundless energy and all-round tip top condition is contained in Dr. Ballard's veterinarian-tested formulas.

And everything your dog's appetite craves in the way of meaty satisfying goodness is right there in Dr. Ballard's famous pet foods. Ensure your pet's well-being by feeding him ONLY Dr. Ballard's the food that has EVERYTHING!

Free! Free! Free!!!
Solid metal dog tag—engraved with your dog's name and address for ANY THREE DR. BALLARD'S labels. Mailing instructions on each package.

Salada Tea Bags are handy for afternoon tea

"SALADA" TEA BAGS

ANNUAL
Stagette Ball
Cedar Ballroom
TUESDAY FEBRUARY 7
Carl Dunaway and His Orchestra
Dancing 9.30 - 1.30 Dress Optional
ADMISSION: \$1.00, single \$1.75, couple
Tickets on sale at Heather's Sportswear and Schell's Grill

OKANAGAN HEADQUARTERS FOR PLYWOODS AND MONO-DORS

LUMBER DOORS
MOULDINGS SASH
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KSM
"EVERYTHING FOR BUILDING"

FLOORING ROOFING
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GLASS of all kinds

Cut to pattern—Glazing—Grinding—Drilling
18 oz. S.S., 24 oz. D.S., Plate, Semi-Plate, Safety, Figured and Obscure, Shock Mirror.

GLASS TABLE TOPS
Smartens table tops and protects them from cigarette burns and liquid stains, etc. Cut to pattern of table top and edges ground. Bring in a paper pattern or the actual table.

MAKE HAY WHILE THE SUN DOESN'T SHINE!

While winter keeps you cooped up you can take advantage of your indoor hours by doing all those jobs you kept putting off last summer. When and if summer ever does come again, we want to get outside and soak up all the sunshine we can. So do your indoor jobs now such as putting up those extra shelves, kitchen cupboards, cabinets and counters. For hobbyists we have a rack of odds and ends of plywoods, masonite, Arbolite, etc., and all the glues and paints they need. This is a good time too, to do your interior painting, especially with LUMINALL, the new quick-drying, water mixed paint with the marvelous finish. LUMINALL has been specified for many schools in the States because of its wearability, clean colors and light reflectivity.

WE HAVE EVERYTHING YOU NEED FOR YOUR INTERIOR PAINTING.

BUILDERS' HARDWARE

Nails—Screws—Stove Bolts—Machine Bolts—Carriage Bolts—Lag Screws—Cabinet Hardware—Strap, Tee, Butt, Gate and Post Hinges—Window Hardware—Sash Balances—Lock Sets—Latch Sets—Chest Locks—Radiolocks—House Numbers—Door Hardware—Gate Hardware—Shelf Hangers—Chrome Bathroom Fixtures—Steel Tape Rules—Door Closers—Door Grilles, etc.

KSM CABINET SHOP

Contact Bill Buss of the KSM Cabinet Shop for all your special requirements on woodwork. Your ideas can be made into practical objects, with beauty in design a major consideration.

Order Your Windows and Doors for Spring

Come snow or high water, spring is eventually going to slip around and snub it the usual flurry of building activity. You will be wise to discuss with us your special window and door orders NOW and have them made before the rush begins.

The Kelowna Sawmill Co. Ltd.

"Everything For Building"
1390 ELLIS ST.
Next to Memorial Arena—Two Blocks North of the Post Office
PHONE 1180

You Can Insulate Now!

No need to wait until spring or summer while precious heat and fuel dollars go soaring through the roof. In fact, now is the best time to work up in the attic because in the summer it is too hot and stifling up there. (Remember when?) By using either Zonolite Loosefill or Rockwool Batts you can do the whole job in a few hours.

Pardon us BUT... IS LEAKING!
YES... IT'S LEAKING VALUABLE HEAT!
The walls and roof of your home leak heat as a slow leak water. High fuel bills and cold rooms are the result. One sure way to correct this condition is to install ZONOLITE, the safe, deep, permanent insulation. Zonolite is inexpensive—pays for itself in fuel savings!

UNINSULATED
ZONOLITE

INVESTIGATE ZONOLITE BEFORE BUYING ANY INSULATION!

JOHNS-MANVILLE
Rock Wool
HOME INSULATION

ROCKWOOL

In 2" or 4" thick batts 16" x 48" with a Vapour Barrier paper backing. In the ceiling these are laid between the ceiling joists with the vapour barrier downwards. On walls staples to the inside of the studs. Stapler and staples are available.

Famous J-M Rock Wool "batts" are uniformly thick, give full value for your money. Save up to 30% on your fuel bills... and make rooms as much as 15° cooler in summer!

IN TOWN... Mrs. Howard Morgan, of Oliver, is visiting at the home of her parents, Mr. and Mrs. D. R. Leckie, Harvey Avenue.



GOOD! GOOD!

Kellogg's new, quick way to make BRAN MUFFINS WITH RAISINS

No creaming, no egg-beating—just one easy stirring! Makes one dozen!

- | | |
|--------------------------|-------------------------------|
| 1 cup Kellogg's All-Bran | 1/2 cup sugar or golden syrup |
| 1/2 cup milk | 1 egg |
| 1/2 cup oil | 1/2 cup raisins |
| 1/2 cup flour | 1/2 cup bran |
| 1/2 cup baking powder | 1/2 cup salt |
1. Combine All-Bran and milk in mixing bowl.
2. Sift together flour, baking powder and salt into same mixing bowl. Add sugar or golden syrup, egg, shortening, and raisins. Stir only until combined.
3. Fill greased muffin pans 3/4 full. Bake in pre-heated moderately hot oven (400°F.) about 25 minutes. Makes 9 delicious muffins.

Consider a small amount of Kellogg's All-Bran in your diet. It's a healthy habit!

Mother Knows Best!

Entire Stock of

COATS

DRASTICALLY REDUCED

—Many selling for less than cost price—

Tailored and dressmaker styles—some lavishly trimmed with fur, some untrimmed. An outstanding selection of fabrics and colors. Sizes 12 to 42.

NOW 18.95 to 49.50

CHILDREN'S WINTER COATS AND SNOW SUITS

7 to 12 years.

Regular \$12.50. NOW \$8.60
Regular \$14.95. NOW \$10.50

Scantland's

Ladies' and Children's Apparel Specialists

Bundles of Joy

Mr. Stork came near to breaking his own record set last July when he delivered two sets of twins to the Kelowna General Hospital during the past two weeks. First twin of the New Year were boys born to Mr. and Mrs. David Newton, of Kelowna, on Saturday, January 7. Mr. and Mrs. Rex Lupton became the proud parents of twin girls Tuesday night, less than two weeks after the first arrivals.

Last July Mr. Stork brought two sets of twins to the maternity ward in less than 48 hours. Mr. and Mrs. George Stutters, of Westbank, became the parents of twin boys on July 5, while twins, a boy and girl, were born to Mr. and Mrs. John Griffin, also of Westbank, on July 7.

Three sets of twins arrived at the Kelowna General Hospital in August. The first were twin boys born to Mr. and Mrs. Ivan, of Kelowna, on August 5, while the second arrived less than two weeks later when Mr. and Mrs. Stanley Bouvette, also of Kelowna, became the parents of twin sons. The third set, a boy and a girl, were born to Mr. and Mrs. James Champion, of Peachland.

The last months of 1949 were twin-free at the Kelowna General Hospital.

Charming Mid-Winter Wedding Of Province-Wide Interest

Creating interest in the Interior as well as at the Coast was the charming mid-winter wedding at which Beverly May, second daughter of Mr. and Mrs. Fred Biggins, of Vancouver, exchanged marriage vows with Mr. Robert "Dacey" Robinson, of Kelowna, youngest son of Mr. C. G. Robinson, of Revelstoke. Rev. Brant officiated at the ceremony held last Saturday evening in Holy Trinity Church, Vancouver.

Radiant in traditional white, the bride was given in marriage by her father. Her lovely gown of ivory satin was lace trimmed, the full skirt falling slightly entrain. A

deep bertha collar edged in exquisite lace framed the slightly decollete neckline, while fly-point sleeves were accented by a ruffle of lace at the wrists.

Her full length veil of bridal illusion edged with lace was secured by a half circlet of white tulle fastened to the back of her head and freesia also intermingled with the full skirt swept floorward in her bridal bouquet. As something old the bride wore a diamond teardrop pendant which her mother wore on her wedding day.

Attending the bride were her two sisters, Miss Eleanor Biggins and Miss Barbara Biggins, both of Vancouver. Their gowns were fashioned alike, the former's in champagne slipper satin, while the latter's was of American Beauty rose. Portrait necklines highlighted the fitted bodices of their gowns while the full skirts swept floorward, gathered slightly at the back to give a bustle effect. Miss Eleanor Biggins as maid-of-honor carried a bouquet of yellow shaggy mums, while Miss Barbara Biggins complemented her ensemble with a cascade bouquet of white and mauve mums. Both wore half circlets of matching flowers in their hair.

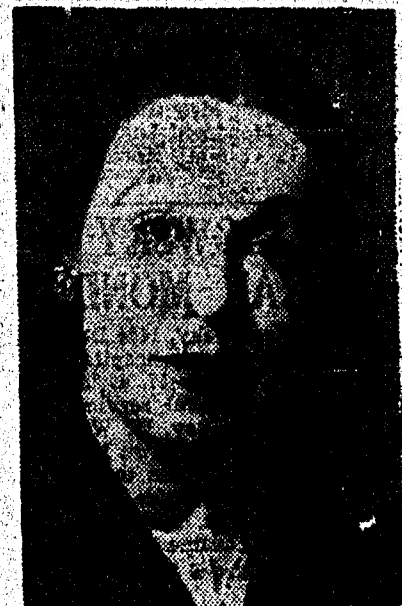
Supporting the groom, Mr. Bruce Wark, of Vancouver, was the best man while Mr. Fred Boyle and Mr. Norm Thompson ushered the guests.

Following the ceremony a reception was held at "The Hollies" at which Mr. Stewart Black toasted the bride. Assisting the young couple in receiving the guests was the bride's mother gowned in soft beige crepe. Her ensemble was highlighted by black accessories while coque feathers fashioned her charming hat.

Presiding at the urns was the aunt of the bride, Miss Eleanor Reid, while serveurs included Misses Diana Priestley, Betty Gold, Frances Sparrow, Follie Grass, Anne Henderson, Vera and Dorothy Barron.

For travelling the bride donned a suit-dress of Queen's blue accented by black accessories. Her black hat was trimmed with a Queen's blue plume. Topping her ensemble was a fingertip coat of white Chinese lamb fur.

Travelling to the Interior by car, the couple will live in Kelowna, taking up residence at 1927 Abbott Street.



CELEBRATED MOHAWK

CHIEFTAIN, Joseph Brant, was the great-grandfather of the speaker who will address the Kelowna Canadian Club at the B.C. Tree Fruits Ltd. board room Monday at 8 p.m. With years of background in Indian welfare and training work, Mrs. Ethel Brant Monture (above), author of the widely-read book, "West of the Setting Sun," has chosen for her topic "The Indians of the Twentieth Century."

Canadian Club members in the Maritimes and Ontario last year found Mrs. Monture had a commanding platform presence, a charming personality and an obvious sincerity of purpose.

BIRTHS

NELKENBREKER: at the Kelowna General Hospital on Saturday, January 14, to Mr. and Mrs. Lloyd Nelkenbreker, East Kelowna, a daughter.

SHORE: at the Kelowna General Hospital on Saturday, January 14, to Mr. and Mrs. Harold Shore, Rutland, a daughter.

CHAMBERLAIN: at the Kelowna General Hospital on Saturday, January 14, to Mr. and Mrs. Frederick Chamberlain, Kelowna, a son.

HOWLEY: at the Kelowna General Hospital on Sunday, January 15, to Mr. and Mrs. Thomas Fleming, Kelowna, a son.

GODFREY: at the Kelowna General Hospital on Monday, January 16, to Mr. and Mrs. George Godfrey, Kelowna, a son.

JONES: at the Kelowna General Hospital on Tuesday, January 17, to Mr. and Mrs. Owen Jones, Jr., Kelowna, a son.

VISITING FRIENDS: Mrs. Harold Andrews, of Kamloops and formerly of Vancouver, is arriving over the week-end to spend a few days holidaying in this city, guest at the Royal Anne. While staying here Mrs. Andrews will visit friends in the city.

Spotlighting mid-week entertainment next week is the Summerland High School Drama Club's presentation of "What a Life" next Wednesday evening, January 25, in the Junior High School Auditorium. Curtain time is 8 o'clock. The play is being presented in Kelowna under the auspices of the Kelowna Senior High School Student Council.

GOLFERS... members of the Kelowna Golf Club held a general meeting last Monday evening at the club house with Mr. F. Burkholder presiding. Arrangements for the annual meeting were made by Mr. Bert Cookson. Discussion of plans for the coming season highlighted the program.

INSTALLATION... following their regular meeting, the Kelowna and the Pythian Sisters will hold a joint installation ceremony next Tuesday evening in the Orange Hall. The meeting will start at 7:30 p.m., while the installation ceremony is scheduled for 8:30 o'clock.

TRAVELLING ABROAD... Mr. Bryan Duggan left Monday for Halifax where he will board the Strancona next Sunday, sailing for England. While travelling in England he will visit Wales and Scotland, returning to his home here sometime in March.

ANNUAL MEETING... Election of officers will highlight the annual meeting of the Kelowna Chapter of the Registered Nurses Association of B.C. to be held next Tuesday evening, January 24, at 8 o'clock in the Nurses' Home. Miss A. L. Wright, executive secretary of the R.N.A.B.C., will address the members following the meeting. Miss Wright will travel from Vancouver to be present at this meeting.

ARRIVED HOME... Mr. and Mrs. Robert Robinson arrived in this city Monday evening from Vancouver.

ENTERTAINING... Mr. and Mrs. P. H. Meek were hosts at their Marshall Street home late last Saturday afternoon from five to seven.

BACK IN TOWN... Mr. Harvey Melinger, recently returned home after spending three weeks visiting his former home in Estevan, Saskatchewan.

SOCIAL WHIRL... Mr. and Mrs. H. V. Dawson and Mrs. Beat Lewis will entertain after five tomorrow and Saturday afternoon.

AT THE COAST... Mrs. D. C. Kyle, accompanied by Mr. Dick Stewart and Mr. Herb Capozzi, left Tuesday for the coast where they will spend a short holiday in Vancouver.

TRAVELLING SOUTH... Mrs. J. S. Anderson and Mrs. D. S. Sennrich left last week to spend several weeks visiting in California.

Wedding of Wide Interest Takes Place in City Church

WINFIELD—A wedding of interest to the district took place on Saturday, January 14, at 3 p.m. in the First Lutheran Church in Kelowna when Mr. and Mrs. W. W. Winfield united in the holy bonds of matrimony. Amelia Albertine Dobsloff, daughter of Mr. and Mrs. Adolf Dobsloff, of Winfield, and Fred Tepper, also of Winfield.

The bride, who looked very charming in exquisite white satin yoked in lace with bridal train veil fastened with a halo of orange blossoms and carrying a beautiful bouquet of roses and white carnations, was accompanied by the bridegroom, who gave the bride away in the Winfield district.

'Round the Town

By JOAN GRIMMETT

Prominent in the minds of practical housewives the country over is the need of ironing. The fact of ironing, which is a chore through its quick-drying properties and its ability to dry without a wrinkle, thus eliminating a considerable amount of ironing.

Nylon has long been popular in women's hosiery and lingerie; and more recently in a score of other items. Lately, however, something new in nylon hit the limelight. Men's shirts, fashioned entirely of quick-drying nylon... a shirt designed for coolness in summer, but featuring the necessary qualities of durability and strength. Shrink-resistant and thoroughly practical, nylon shirts for men have proved extremely popular throughout the country.

In fact, a number of Kelowna's best-dressed bachelors have already invested in a couple of these amazing shirts with an eye cocked ahead to the warm days of spring and summer.

AN EVEN DOZEN
Nylon will celebrate its 12th birthday this year. However, the fabric itself, both in popularity and in broadening its uses made the greatest progress in 1949 after it had been on the market for a decade. Combining the quick-drying properties with superior tensile strength nylon is being used for countless household and industrial articles.

Apart from its already well-known uses, nylon is now being featured in bath towels, blankets, curtains, draperies and carpeting. Nylon is also being combined with other fabrics... combined with rayon, nylon is used in men's suits, with wool, it adds its shrink-resistant properties to provide more durable socks, sweaters and other woollen garments.

Nylon is appearing on the market in a wealth of colors and designs... in dresden-like flower prints for lingerie or pyjamas... in plain white for men's shirts... in gay floral designs for curtaining and other household articles. The next thing we know, the average person will be sleeping between cool wrinkle-proof nylon sheets easy to launder and highly practical.

LIMITED SUPPLY
While the possibilities of nylon are being broadcast throughout the country, supply is as yet limited. Lingerie, hosiery, sweaters, socks and yard goods are plentiful and highly popular. Other nylon products, however, are still in the experimental stage in this country.

of a gift to Mrs. Cyril H. Taylor for her new baby. Included among these present were Mrs. H. C. Manning, Mrs. H. Thorlakson, Mrs. Alfred Davidson, Mrs. Vincent Varney, Mrs. J. Drinkwater, and Mrs. H. T. Elford.

NOVELTY DANCE WILL BE HELD JANUARY 27

Spotlighting the pre-Lent social season is the grand novelty dance sponsored by the Kelowna Knights of Columbus and to be held Friday evening, January 27, at the new

Orchard City Social Club. Finn's orchestra will provide musical entertainment for the evening which will also be highlighted by prizes, novelties and spot dances. Heading the entertainment committee is Val Hunge assisted by Albert Davis and A. R. Casorso.

Also on the pre-Lent social roster is second annual amateur night to be held on Friday, February 10, at St. Joseph's Hall. Kelowna and district amateurs will again vie for prizes at the hilarious variety program.

Last year during the first of these sponsored by the Kelowna Knights talent proved surprisingly good, attracting a capacity audience.

DAFFODILS—TULIPS—HYACINTHS AND NARCISSES

are in bloom now at Karen's

To bring joy to shut-ins and a touch of spring to your living room order a spring arrangement now.

From \$2.00 up

Karen's Flowers

Phone 1119

451 Leon Ave.

Kelowna Cancer Society

ANNUAL MEETING

of the Kelowna Cancer Society will be held

WEDNESDAY, JANUARY 25

in the

BOARD ROOM of B.C. TREE FRUITS LTD. at 8 o'clock.

All members are requested to attend.

MAGIC makes my Cup Cakes so light and fluffy!

Gingerbread Cup Cakes

Combine 1/2 cup melted shortening and 1 1/4 cups molasses and add 1 beaten egg. Stir until well blended. Mix and sift together 2 1/2 cups sifted flour, 1 teaspoon Magic Baking Powder, 1 teaspoon Magic Baking Soda, 1 teaspoon cinnamon, 1 teaspoon ginger, 1/2 teaspoon cloves, 1/2 teaspoon salt, and add alternately with 1/2 cup hot water. Bake in 24-2 1/2" cup cake pans in moderate oven (350°) for 30 minutes. Then blend one 3-oz. package of cream cheese with enough milk to make a saucy consistency. Top each serving with a spoonful.

MAGIC BAKING POWDER

that rocks the cradle—washes the dishes—can still be the hand that is sweet to hold. If it belongs to a woman wise enough to use Elizabeth Arden's Hand-O-Tonik—creamy, non-sticky, delightfully scented, modestly priced.

1.25 and 2.25

Elizabeth Arden

P.B. Willits & Co. Ltd.

DRUGS

Your Retail Drug Store
Phone 19—WE DELIVER

200 Cups in Every Pound of Malkin's Quality Tea

Blended by experts from the pick of the world's finest teas. Malkin's Tea brings you matchless fragrance and flavor. Yet it costs only a fraction of a cent per cup.



THE WORLD'S MOST ECONOMICAL BEVERAGE



771B



WAVING TO WELL-WISHERS, New York's Mayor William O'Dwyer and his bride, Sloan Stimpson, are shown at Stuart, Fla., aboard the yacht Almar II on which they will spend their honeymoon.

—Central Press Canadian

BREAKFAST... LUNCH... SUPPER!

FRESH! GOOD! QUICK!

Kellogg's CORN FLAKES

Moveable! Mysterious! Secret magnetic control makes Donald act ALIVE on your finger! (Send 25¢ and box top from Kellogg's Corn Flakes to: Box 870, London, Ontario, Canada.)

PARAMOUNT

Phone 1111
ENJOY THE COMFORTS YOUR NEW THEATRE OFFERS

NOW SHOWING
THUR., FRI., SAT.
Thur., Fri. 7 and 9:15 p.m.
SAT. 2 p.m.
CONTINUOUS SAT. from 2 p.m.
Attend Matinee Shows

FIRST TIME!
THE COMPLETE ROMANCE!
THE FULL NOVEL!

M-G-M presents
ALEXANDRE DORAS

THE THREE MUSKETEERS

color by Technicolor

STARRING

TURNER

as Lady de Winter

GENE KELLY

as D'Artagnan

JUNE ALLYSON

as Constance

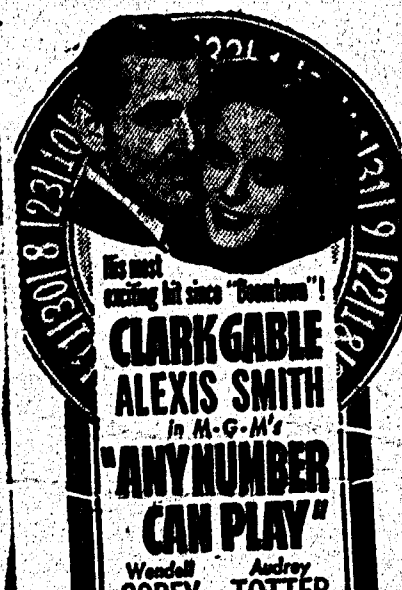
VAN HEFLIN

as Athos

ANGELA LANZBURY

as Queen Anne

—also—
LATEST PARAMOUNT NEWS



CLARK GABLE
ALEXIS SMITH
"ANY NUMBER CAN PLAY"

Wendell COREY • TOTTER

—also—
CARTOON • NEWS

VANCOUVER ROTARY ICE

CARNIVAL IN THE

NEWS REEL

Coming Wed., Thur. next

Matinee Wednesday at 2 p.m.

JUDY GARLAND

VAN JOHNSON

in

"THE GOOD OLD SUMMERTIME"

Try Courier Classifieds

LET'S BAKE A CAKE!

THE FIRE'S GOING! IT'S TOO COLD TO GO OUT!
BY NOW EVERYONE IS FED UP WITH CHRISTMAS CAKE! SO LET'S DO SOME COOKING! WE HAVE A COMPLETE STOCK OF COOKING INGREDIENTS ALSO CAKE MIXES FOR THOSE WHO WANT TO DO IT THE EASY WAY.

★CAKE MIX 27¢
Robin Hood, Chocolate or white, pkg.

★CAKE MIX 33¢
Monarch, Chocolate or white, pkg.

★RAISINS 35¢
Australian, 2 lb. cello

★CURRANTS 17¢
Australian, 1 lb. cello

★WALNUTS 40¢
Light Meats, 8 oz. cello

★ALMONDS 32¢
8 oz. cello

EGGS 45¢
GRADE A LARGE
Per Dozen

★DATES 50¢
Bulk Pitted, 2 lb. pkg.

★CRISCO \$1.09
3 lb. tin

★FLOUR 45¢
Robin Hood, 7 lb. bag

ORANGE JUICE 49¢
48 oz. tin

APPLE JUICE 45¢
Clear, Gallon tin

Chocolates
We've got lots of them and know when we're beat.
Priced to Clear
Per Box \$1.49
2½ and 3 lb. boxes

ORANGES 45¢
Size 252s, doz

APPLES \$2.19
Romes, box

GRAPEFRUIT 12¢
Texas "Pinks"

GRAPES 16¢
Cal., lb.

SEE
"LAFF IT OFF"
Laff away this cold weather this FRIDAY and SATURDAY at the LE-GION HALL. Curtain time, 8:08 p.m.

GORDON'S MASTER MARKET

Phone 30

LIMITED

313 Bernard Ave.

EDITORIALS

(Continued from Page One)

supported by the various religious bodies.

This, indeed, seems very drastic and unwise. To deprive rural areas of their little ivy-covered places of worship is to cut out the very spirit of the rural community. It is known that people are forsaking the land for the steel and cement of cities; surely to close the country church doors could do no more than hasten the exodus.

On the other hand, what the ecclesiastical powers—that be should be doing is looking for means of encouraging the people to stay on the land. Steps are being taken in many places to rejuvenate the little churches such as have taken place in recent years in our own district.

There is nothing to equal a little country church. From it emanates the light and foundation of the community. Parents are not reluctant to bring their children along to the country church—they have no fear of harsh frowns such as they might expect amid the pomp and circumstance of a big city cathedral. Mothers enter in the work of the W.A., and on Sundays, not only mother and children, but father is conspicuous by his presence.

To discourage this serene spirit of friendship and co-operation would be, indeed, disastrous to wholesome rural life.

The country church, as always, is a step forward in community life.

Statistics say that if you're what is known as an average person you walk 7-8 miles a day. That's 18,098 paces.

See Our Selection of the

LATEST BOOKS AVAILABLE NOW!

The newest issues of your currently favorite magazine

MORRISON'S NEWS STAND

331 Bernard Ave.
Agents Vancouver Sun

4 CONVENTION NOTES

From Page 1, Column 6
gates felt they had to speak at least twice on EVERY resolution, but, generally, the speakers knew what they were talking about and expressed themselves well. It is doubtful if in Canada there is a rural organization—or, perhaps, an urban—where the calibre of debate is as high as that of the B.C.F.G.A.

One delegate uses a priceless expression—"in the days of poor prosperity." It was a new way of describing an undesirable state of affairs!

Every convention has an "atmosphere." It is an intangible thing which just seems to grow upon itself. But it is there and always evident to the close observer. In some conventions it is easy to put a name to it; in others not so easy. This was definitely one of the latter. The atmosphere was there and plainly evident by Wednesday night but it almost defied description. The best phrase this reporter could find for it was "punch happy." There was a feeling of frustration, but there did not seem to be great amount of fear that things were going to become too desperate. Concern, yes, but little pessimism. One reporter at the press table put it more crudely, "There's too much fat on the growers, yet." A prize fighter beaten about the head frequently is almost out on his feet but quite happy about the whole thing. This is called "punch happy." That, in a way, the reporter seemed to be the best description of the convention atmosphere.

Maybe it was because the convention to all intents and purposes ended with the confidence vote in B.C. Tree Fruits in the gift-to-bring-in discussion on Tuesday afternoon. The rest of the time it was a matter of routine, going through the motions. The British gift had hit them such a blow that they had not quite been able to settle down to considering routine matters.

6 NAVY LEAGUE

From Page 1, Column 4

him being chosen as an Empire Sea Cadet to attend the special camp at Chislehurst, Quebec, Lieut. W. Charman spoke of the Sea Cadets' training at Camp Latona during the summer.

Formation of a Corps of younger boys has been authorized by the Navy League of Canada and plans were discussed at some length. The corps will be known as the Navy League Juniors and will include prospective sea cadets ranging from 10 to 14 years of age. Expenses involved in training this junior corps will be borne by the Kelowna Branch of the Navy League.

Lauding the Ladies' Auxiliary which has done much work in aiding the Navy League, Lieut. Charman also commended ex-cadet Midshipman Keith Young, who graduated from Royal Naval College, Dartmouth, both the Sword and Telescope.

Concluding the meeting chairman J. D. Whitham drew attention to the many difficulties encountered during the years following the end of the war and called for greater interest and support to the League during the coming year.

FIRE EXCITEMENT CAUSES DEATH OF HOUSEKEEPER

Mrs. Amy Smith Succumbs Few Minutes After Blaze in Home Extinguished

Excitement of a fire that threatened to destroy the home of C. V. Mason, 883 Coronation, yesterday morning, was too much for the strained heart of Mrs. Amy Smith, Mr. Mason's housekeeper. Suffering from years from a heart condition, Mrs. Smith collapsed in a chair a few minutes after firemen had put out the blaze and returned to the fire hall. She died immediately.

A hotplate igniting curtains in the bedroom was given by Fire Chief Fred Gore as the cause of the fire. Damage was estimated at \$100, including the loss of the bed.

Truck Hits Foot
One fire truck almost didn't reach the fire at all. People standing on the corner of Bernard and Water forced Driver Sam Close to make a sweeping turn east on Bernard. The truck skidded sideways into a centre lamp standard, pushing it

over at a crazy angle. Damage to the side of the truck was \$10.

Widowed in 1918
Mrs. Smith, whose husband was killed in 1918 serving in World War I, came to Kelowna two years ago from Winnipeg. She was born in Stephens Point, Wisconsin, 67 years ago.

Funeral arrangements, in charge of Day's Funeral Service, were not completed by press time.

Mrs. Smith is survived by one son, Clyde, Kelowna, and three daughters, Mrs. Ralph (Constance) Wicks, Rutland; Mrs. George (Verna) Wicks, Meadow Lake, Sask., and Mrs. L. (Linda) Morton, Winnipeg.

C. WESLOWSKY FUNERAL MONDAY

Charles Weslowsky, 1434 Bertram Street, passed away in hospital here on Tuesday, January 17, at the age of 58 years. Funeral service will be conducted by Rev. W. Wachlin, First Lutheran Church, on Monday, Jan. 23, at 2 p.m., from the chapel of Day's Funeral Service.

Native of Davin, Sask., the late Mr. Weslowsky came to Kelowna two years ago from Swift Current, Sask. He leaves to mourn his passing, his wife, Mary; five daughters, Violet, in Kelowna; Mrs. Lucille

Coley, Victoria; Mrs. Ruth Coley, Vancouver; Mrs. Edna Boscher, Fort William, Ont.; Mrs. Ruby Fardola, Windsor, Ont.; two brothers, Harry, Regina; Fred, Windsor; one sister, Mrs. Maschke, Shackleton, Sask., and four grandchildren.

HOLD LAST RITES FOR MRS. ABLETT

Last rites for Mrs. Eva Ablett, wife of John Ablett, 827 DeHart Avenue, who died here on Sunday, January 15, in her 73rd year, were held yesterday (Wednesday) from the chapel of Day's Funeral Service, Capt. Toussaint of the Salvation Army officiating. Interment was in Kelowna Cemetery.

The late Mrs. Ablett, born in Bristol, England, is survived by her husband and three sons, Herbert and Arthur, both of Kelowna, and Gordon, Port Alberni, B.C. A daughter, Mrs. Doris Gale, passed away in Vancouver in 1945.

Funeral services were held yesterday (Wednesday) from the chapel of the Sons of England Lodge, Fred Tuttle, T. Newton, W. Shugge, J. Snowsall, H. L. Baldock and H. Preston.

Fine of \$50 and costs was imposed by Acting Police Magistrate G. A. McKay in city police court January 12 on Frank P. Miller for having liquor in a restaurant.

For—
INSURANCE
See—
REEKIE & McLEOD
253 Lawrence Ave. Phone 346
Security and Service

MERCURY DIPS TO 18 BELOW AGAIN; -41 AT BELGO

Snow flurries, light north winds and somewhat milder temperatures are forecast for today and tonight. Tuesday (early Wednesday morning) 18 below was the second time the 30-year mark has been reached.

since the current cold snap began. At the same time Vernon experienced a record 27 below and the Belgo was reported to have been hit by a 41 below.

Maximums and minimums and snowfall in inches for the past three days, according to R. P. Walrod, official weather observer here, follow:
January 16 2 -17.5 40
January 17 3 -15 40
January 18 2 -7 trace

What Is a Customer?

A customer is the most important person ever to enter our store either in person or BY MAIL. A customer is not dependent on us—we are DEPENDENT on him.

A customer is not an interruption in our work; he is the reason for it.

A customer is not an outsider to our business—he is a part of it.

A customer is a person who brings us his wants. It is our job to fill them profitably—to him and to ourselves.

It is our hope that during 1950, we will merit the ever increasing number of customers by serving them promptly, efficiently and courteously.

BROWN'S PRESCRIPTION PHARMACY

BY POPULAR DEMAND

Final CLEARANCE!

LADIES' READY-TO-WEAR

LADIES' COATS—Entire stock of tailored and few trimmed coats. Sizes up to 46. 25% OFF

STATION WAGON COATS—Colors grey, fawn and brown. Regular \$35.50. Special \$26.63

LADIES' SUITS—Wool gabardines, worsteds, etc. Tailored and dressmaker styles. Sizes 14 to 44½. 20% OFF

LADIES' SILK DRESSES, TAFFETAS, CREPES, SILK FAILLES—Entire stock. 20% OFF

MORNING FROCKS—In prints and stripes. Sizes 14 to 46. Priced at 10% OFF

LADIES' WARM VESTS AND SNUGGLES—15 per cent to 55 per cent wool by "Mercury and Harvey Woods." Spec. 99¢ and \$1.99

FLANNELETTE NIGHTGOWNS—Short and long sleeves. Pink and blue. Special

LADIES' SKI JACKETS—With detachable hoods. Colors—scarlet, green, blue, grey gold, brown, etc. Sizes 14 to 20. Priced at 20% OFF

SKI PANTS—In all wool English gabardine. Colors—brown, fawn, blue, grey and navy. 20% OFF

LADIES' WOOL GLOVES—Regular to \$1.75. Special \$1.39

LADIES' FLANNEL HOUSECOATS 20% OFF

MEZZANINE FLOOR

CHILDREN'S SKI SUITS—One piece, sizes 1 to 7, reduced to \$5.00, \$7.95 and \$9.95

Two-pieces, sizes 7 and 8, sale \$13.95

CHILDREN'S 3-piece SET—Coat, hat and leggings. Boys' and girls', Sizes 1 to 6X. Reduced to \$11.95 to \$15.75

CHENILLE FRAM and PILLOW CASE SET \$1.95

Pink and blue. Special \$1.95

COTTON RUG YARN—In all colors. Special, skein \$2.54

CHILDREN'S FLANNELETTE PAJAMAS—Plain colors. 8-14 years. Special \$1.98

CURTAIN MATERIALS—Cretones, Monk's Cloth, etc. 36 and 48 inches wide. Special \$1.19 and \$1.95

OUR ENTIRE STOCK OF KENWOOD BLANKETS—Including white with pastel ends, plain color satin bound, checks with whipped ends. 10% OFF

GREY BLANKETS REDUCED—

7 Point—Regular \$13.50. Special \$10.95

7 Point—Regular \$14.50. Special \$11.95

8 Point—Regular \$15.00. Special \$12.95

8 Point—Regular \$16.00. Special \$13.50

MACKINAW CLOTH—In plain colors, navy and brown—60 inches wide. Special, per yard \$3.89

SHOE DEPARTMENT

WOMEN'S SHOES

FIRST GROUP: Values to \$13.50 at \$9.45

SECOND GROUP: Values to \$12.95 at \$5.83

THIRD GROUP: Values to \$8.95 at \$4.66

All styles of pumps and sandals—high and low heels.

WOMEN'S SHOES FOR LESS THAN 1/2 PRICE

Regular to \$12.95. CLEARANCE PRICE \$3.49

30 prs. HEEL HUGGERS. Regular \$13.50. \$4.66

SPECIAL

Before Stock Taking

MEN'S DEPARTMENT

MEN'S SUITS—Entire stock on sale—double and single breasted styles at 25% OFF

MEN'S TOPCOATS and OVERCOATS—Entire stock priced at 20% OFF

MEN'S DRESSING GOWNS—Exceptional selection. Priced at 25% OFF

MEN'S SPORTS JACKETS—Harris Tweeds, etc. at 20% OFF

MEN'S MACKINAW JACKETS—Assorted patterns. Regular \$10.95. Special \$7.79

MEN'S MACKINAW JACKETS—Regular \$15.00. Special \$9.79

MEN'S MACKINAW JACKETS—Regular to \$20.00—Special 20% OFF

MEN'S DRESS TROUSERS—Regular to \$8.00. Special, pr. \$4.99

MEN'S WORSTED TROUSERS—Reg. to \$15.00, at pair \$8.95

Balance of high grade stock all at 10% OFF

MEN'S WOOL UNDERWEAR—Combinations, also shirts and drawers at approximately HALF-PRICE—Exceptional values.

MEN'S FUR FELT HATS—By "Stetson" and "Crest"—Entire stock to clear, your choice, at 20% OFF

MEN'S PURE WOOL SWEATER COATS—Specially priced, at each 1/3 PRICE

PURE WOOL GERMAN SOX—Reg. \$1.45. Priced at \$4.00 at \$2.95 at \$2.50

MEN'S PURE WOOL DRESS SOX—Regular \$1.75. Priced at \$2.50 at 2 prs. \$2.50

MEN'S ASSORTED PATTERN DRESS SOX—Special, pair \$3.94

DRESS GLOVES and MITTS. Reg. \$2.50 for, per pair \$1.95

MEN'S WORK SHIRTS—All qualities—to \$2.95 at \$1.45

MEN'S WORK SHIRTS—All qualities—to \$2.95 at \$1.45

MEN'S LINED LEATHER MITTS, wool knitted cuffs. Regular \$1.75 at \$1.29

ASBESTOS TAN WORK GLOVES—Regular \$2.75 at \$1.75

GAUNTLET GLOVES, Reg. to \$2.25 at, per pair \$1.29

MEN'S ODD SUIT VESTS (assorted patterns). Regular \$3.75 at \$1.95

(MANY OTHER SPECIALS THAT SPACE DOES NOT PERMIT)

BOYS' DEPARTMENT

BOYS' PURE WOOL DRESSING GOWNS, OVERCOATS, JACKETS, etc. Choose now and SAVE! Special 1/3 PRICE

ENTIRE STOCK OF BOYS' PAJAMAS and UNDERWEAR at 20% OFF

BOYS' PURE WOOL GERMAN SOX. Regular \$1.00. Priced at, special per pair 79¢

EXTRA SPECIAL VALUES—Boys' Overcoats, Jackets, Pure Wool Dressing Gowns, etc. at 1/3 PRICE

SHOE DEPARTMENT

OUTSTANDING VALUES FOR MEN

BROGUES—Regular to \$16.50 at \$14.45

SCOTT McHALE—Values to \$13.95 at \$9.95

10% OFF ALL OTHER REGULAR SHOES FOR THE WHOLE FAMILY.

MEIKLE'S

-GEO. A. MEIKLE LTD.-

QUALITY MERCHANDISE FOR OVER 50 YEARS